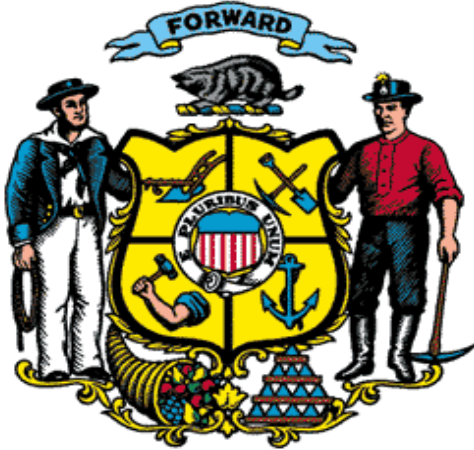




Sun Prairie Opportunity Zone Forum

Tax Incremental Financing

Tax Incremental Financing



- Original program created by the State Legislature in 1975
 - Recognized the challenges associated with stimulating economic development
 - Means to require cost participation amongst all taxing jurisdictions that ultimately benefit from increased property values
 - **Most powerful economic development tool available to local government**



Tax Incremental Financing

- Terminology
 - Tax Incremental Financing (TIF) – refers to the tax capture financing mechanism used to fund projects
 - Tax Incremental District (TID) – refers to the specific geographical area where the tool is applied



Tax Incremental Financing

- Utilization
 - \$21 billion in incremental property value located within TIDs as of January 1, 2018 (about 3.8% of all property value in state)
 - 1,261 TIDs currently in existence
 - 417 communities, or about 70% of all cities and villages currently have at least one active TID

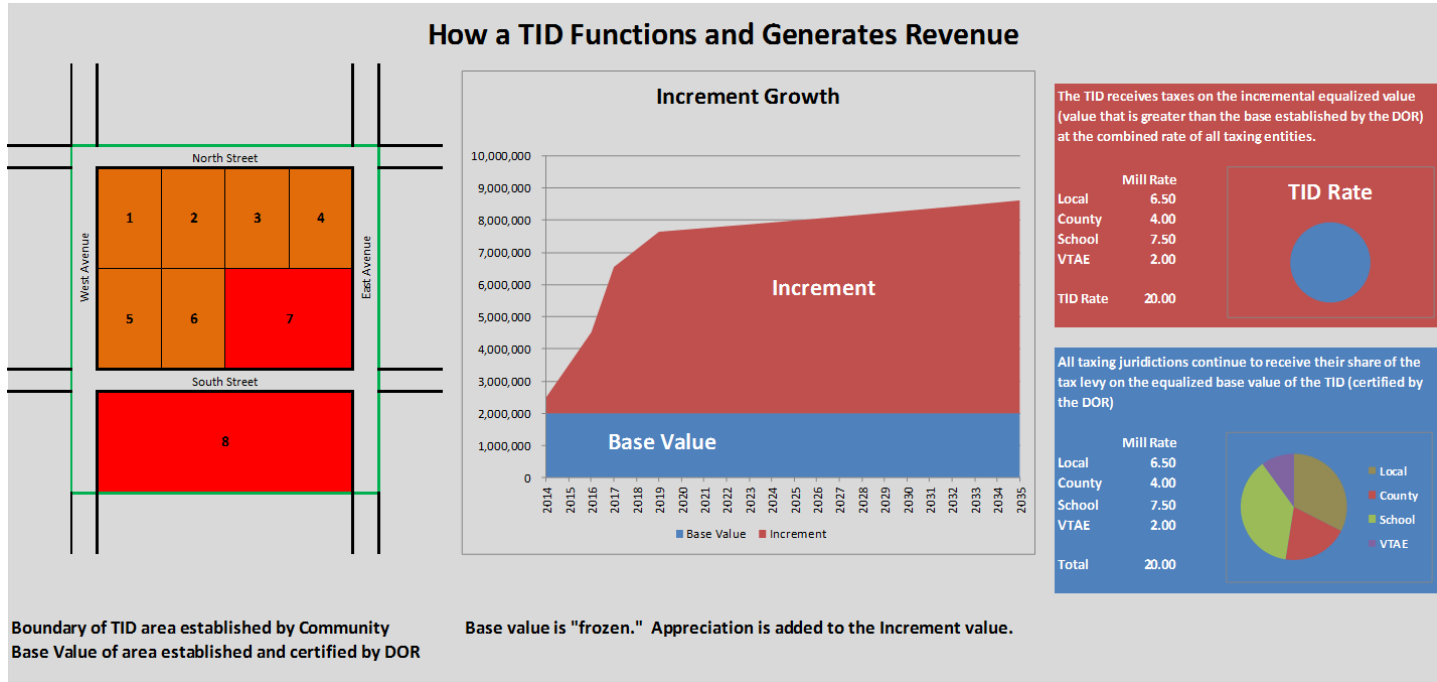


TIF Mechanism Overview

- Community undertakes projects to attract and facilitate development or redevelopment, such as:
 - Installation or rehabilitation of public infrastructure
 - Acquisition of land
 - Payment of development incentives
- Community investment is repaid over time by capturing the increased property tax revenue generated within the TID



TIF Mechanism Overview





The Joint Review Board (JRB)

- Since TIF diverts tax revenues from other jurisdictions, a JRB is formed and must grant final approval
- JRB Membership
 - School Board President or designee
 - County Executive, County Board Chair or designee
 - City Manager or designee
 - Tech College Director or designee
 - Public member (selected by other four)



The “But For” Test

- Standard applied by the JRB, and key underpinning of the TIF program
- “**But for**” the use of TIF, the proposed development would not occur:
 - as proposed
 - within the same time frame
 - with the same level of value

TID Approval Process

- Feasibility study
- Initial JRB meeting
- Plan Commission meeting
 - Public hearing
 - Approve project plan and boundaries
- Governing body approval
- Final JRB meeting
- Submittal to Dept. of Revenue/State review & certification





Determining TID Boundaries

- Properties must be contiguous (whole parcels only)
- Equalized valuation test
 - Equalized value of all real and personal property proposed to be included in the TID (“base value”) may not exceed 12% of the city’s total equalized value
 - The incremental value of any existing TIDs is also considered (base value of proposed TID plus the incremental value of existing TIDs may not exceed 12%)



Determining TID Type

- At least 50% of land area in proposed TID is:
 - A **Blighted Area**
 - In need of **Conservation or Rehabilitation**
 - In need of **Environmental Remediation**
 - Suitable and zoned for **Industrial Development**
 - Suitable for **Mixed-Use Development** as determined by any combination of industrial, commercial and residential land uses



Eligible Project Costs

- Public works & improvements
- Financing costs
- Real property assembly costs (land write-down)
- Professional service costs
- Administrative costs
- Contribution to Community Development Authority or Redevelopment Authority
- Relocation costs
- Organizational costs
- Pro-rated costs of utility infrastructure
- Cash grants (requires developer agreement)
- Environmental remediation
- Projects within ½ mile of district



Residential Development in TIDs

- TIF financing for residential development generally prohibited – two exceptions:
 - Redevelopment project in a **Blighted Area** TID, **Environmental Remediation** TID or a TID in need of **Conservation or Rehabilitation**
 - Residential development in **Mixed Use** TID
 - Limited to 35% of TID area if newly platted
 - Minimum density of 3 units/acre, or located in a conservation subdivision or traditional neighborhood development



Financing Project Costs

- Costs paid by municipality
 - Tax increments collected used to pay debt service or to repay advances from other funds
- Costs paid by developer
 - Tax increments collected used to reimburse developer over time (“pay as you go”)
- Question of who assumes the risk, or how risk is shared
- Process of negotiation





Recap

- TIF can be leveraged to pay public or private development costs
- Not an entitlement – must demonstrate “but for”
- How and when TIF assistance is provided is deal specific