



Part 3 of the Neighborhood Knowledge Series

THE FUTURE IS ELECTRIC: EVERYTHING YOU NEED TO KNOW ABOUT EVS



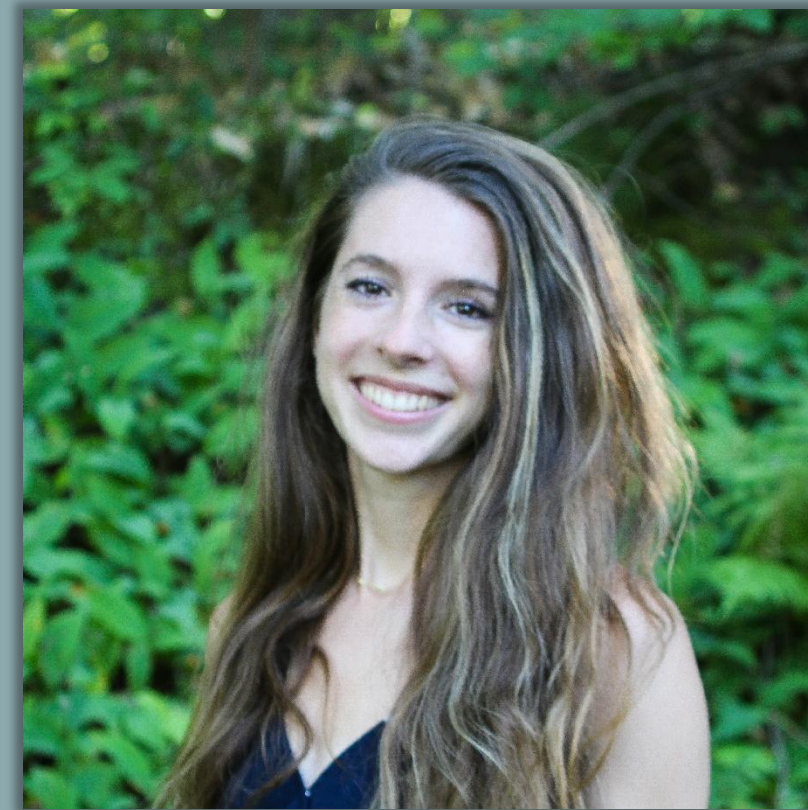
Meet Your Presenters!



Emma Heins

Principal

Advanced Energy United



Dr. Rose Daily

Sustainability & Resilience Manager

City of Sun Prairie

01. ELECTRIC VEHICLES 101

02. MIT TOOL & CITY GOALS

03. EV MYTH VS FACT GAME

04. COMMUNITY SPOTLIGHTS

05. Q&A

06. EV WALKTHROUGH

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Why are you
here today?

Electric Vehicles 101

Emma Heins

With significant contribution from the Electrification Coalition



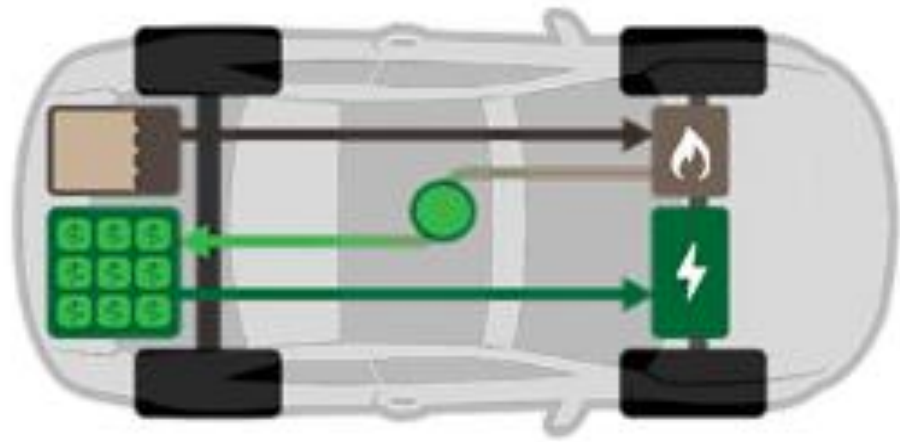
Why Go Electric?

- Cost Savings
- Public Health Benefits
- Environmental Benefits
- National Security
- Better Performance



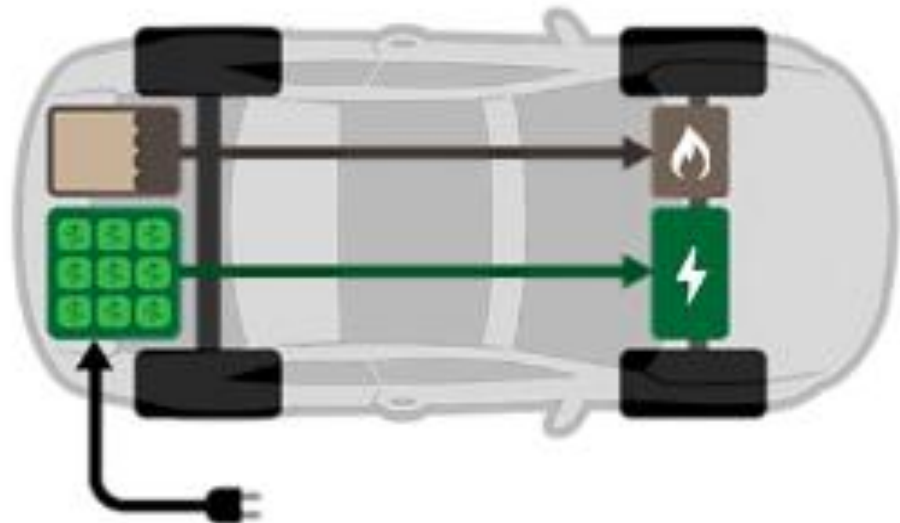
EV Basics

Electric Vehicle Types



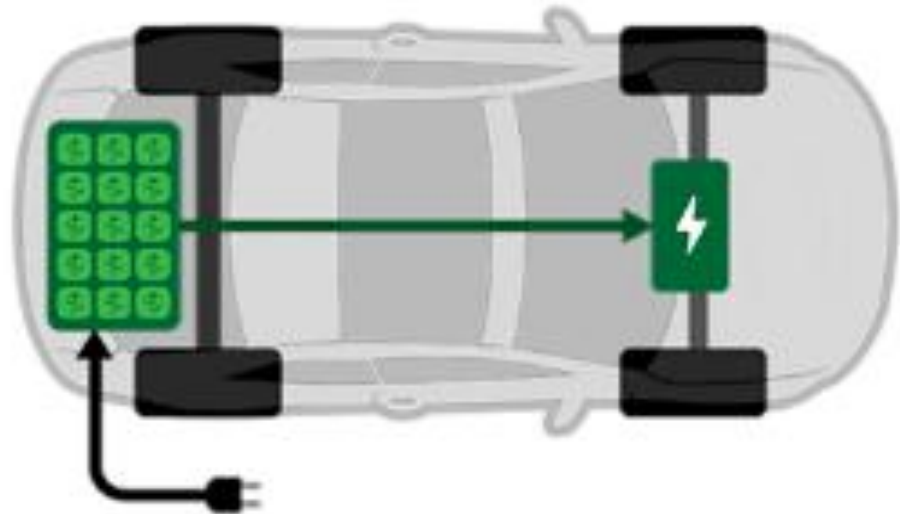
HYBRID VEHICLE (not considered an EV)

Internal combustion engine is the primary energy source. Cannot be charged through a plug, but it does have an electric motor and a battery that can be recharged through regenerative braking as well as by the engine.



PLUG-IN HYBRID ELECTRIC VEHICLE (PHEV)

PHEVs are powered by an internal combustion engine AND an electric motor. The vehicle can be plugged into an electric power source to charge the battery. Some can travel up to 100 miles on electricity alone, and all can operate solely on gasoline if needed



BATTERY ELECTRIC VEHICLE (BEV)

BEVs use a battery to store the electric energy that powers the motor. EV batteries are charged by plugging the vehicle into a power source. Because there is no internal combustion engine, zero tailpipe emissions are produced.

Types of EVs

HYBRID



Toyota Corolla Hybrid



Toyota Tundra Hybrid

PHEV



Toyota Prius Prime



Mitsubishi Outlander PHEV

BEV



Chevrolet Bolt EUV



Ford F150 Lightning

What are charging levels?

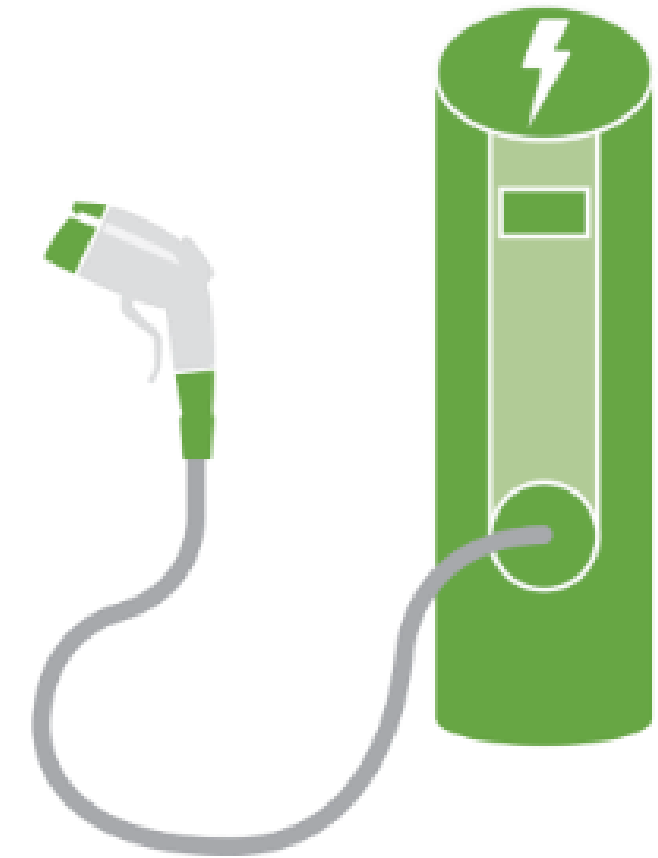
Level 1 chargers use standard 120V outlets. 120V circuits are also used by most home electronics. 1 hour = 1.5 kW. Used at home.



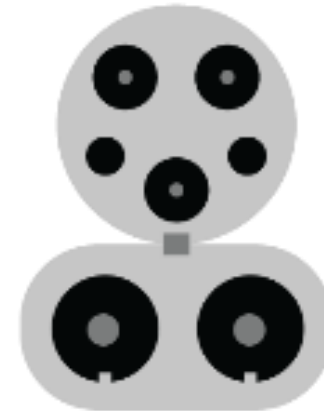
Level 2 chargers use 240V circuits. 240V circuits are also used by dryers and stovetops. 1 hour = 7 – 20 kW. Used at home, in public or at work.



Direct Current (DC) fast chargers use 480V circuits at public charging stations. 1 hour = 50kW+.



Charging Ports

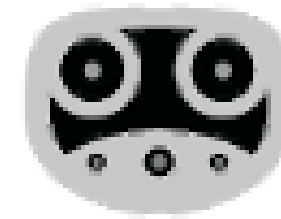


<i>Level 1 & 2</i>	<i>DC Fast Charging</i>		<i>All Levels</i>
J1772	CHAdeMO	CCS Combo	NACS
<p><i>Almost All Vehicles</i></p> <p>Ford F-150</p> <p>Ford E-Transit</p> <p>Ford Mustang Mach-E</p> <p>Rivian R1T</p>	<p>Nissan LEAF</p> <p>Mitsubishi Outlander</p>	<p><i>Most Vehicles</i></p> <p>Ford</p> <p>Rivian</p> <p>Freightliner</p> <p>Volvo</p>	<p>Tesla</p> <p>Ford*</p> <p>General Motors*</p> <p>Rivian*</p>

**beginning in 2025*

Charging Ports

- NACS has been selected as the national standard charging connector
- Most EVs either are already equipped with NACS or will be compatible using an adapter
- The charging experience is getting faster and easier by the day



All Levels

NACS

Tesla

Ford*

General Motors*

Rivian*

*beginning in 2025

**Where would I
charge?**

At Home

- Home is the best place to charge your car on a daily basis
- Plug it in each night, wake up with a “full tank” every morning!
- For most cars, it’s usually recommended to charge to 80% for regular use, easy to bump up further if needed for routine driving or when you’re going on a road trip.

(Some cars use a different kind of battery and should normally be charged to 100%. Your car will indicate this on its dashboard screen or app.)



At Work

- Some workplaces offer charging
- Very convenient even with slow chargers, because your car will recharge while you work



On the Road

- America's charging infrastructure continues to grow, making it easier than ever to take an electric road trip
- There are several large fast-charging networks, including Tesla, Electrify America, EVgo, and many fast chargers across the country from smaller networks
- Driving long distances typically involves making a few short stops along the way of around 10-25 minutes, ideal for stretching your legs, grabbing a snack, and taking a bathroom break



New fast-charging station in West Salem, WI. Photo from PlugShare

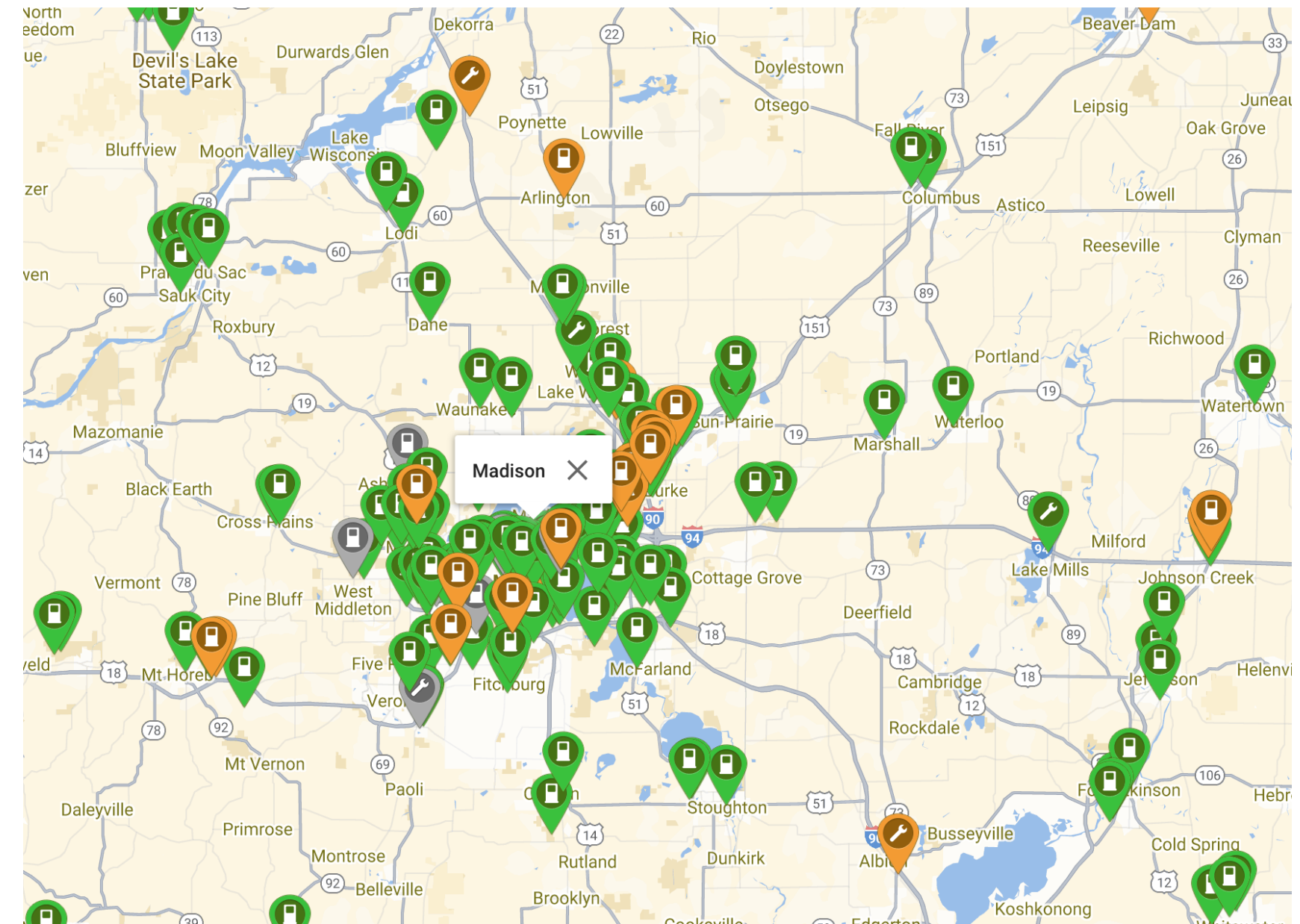
On the Road

- Many EVs have a built-in Trip Planner, which enables you to just tell the car where you want to go, and it will figure out when and where you need to charge (automatically taking your current charge level, local weather, distance, and real-time charger availability into account)
- Some stations are simply “Plug and Charge,” while others use an app or credit card. To be prepared, it’s a good idea to download apps like Electrify America, Tesla, EVgo, and ChargePoint
- The most useful EV app is **PlugShare**



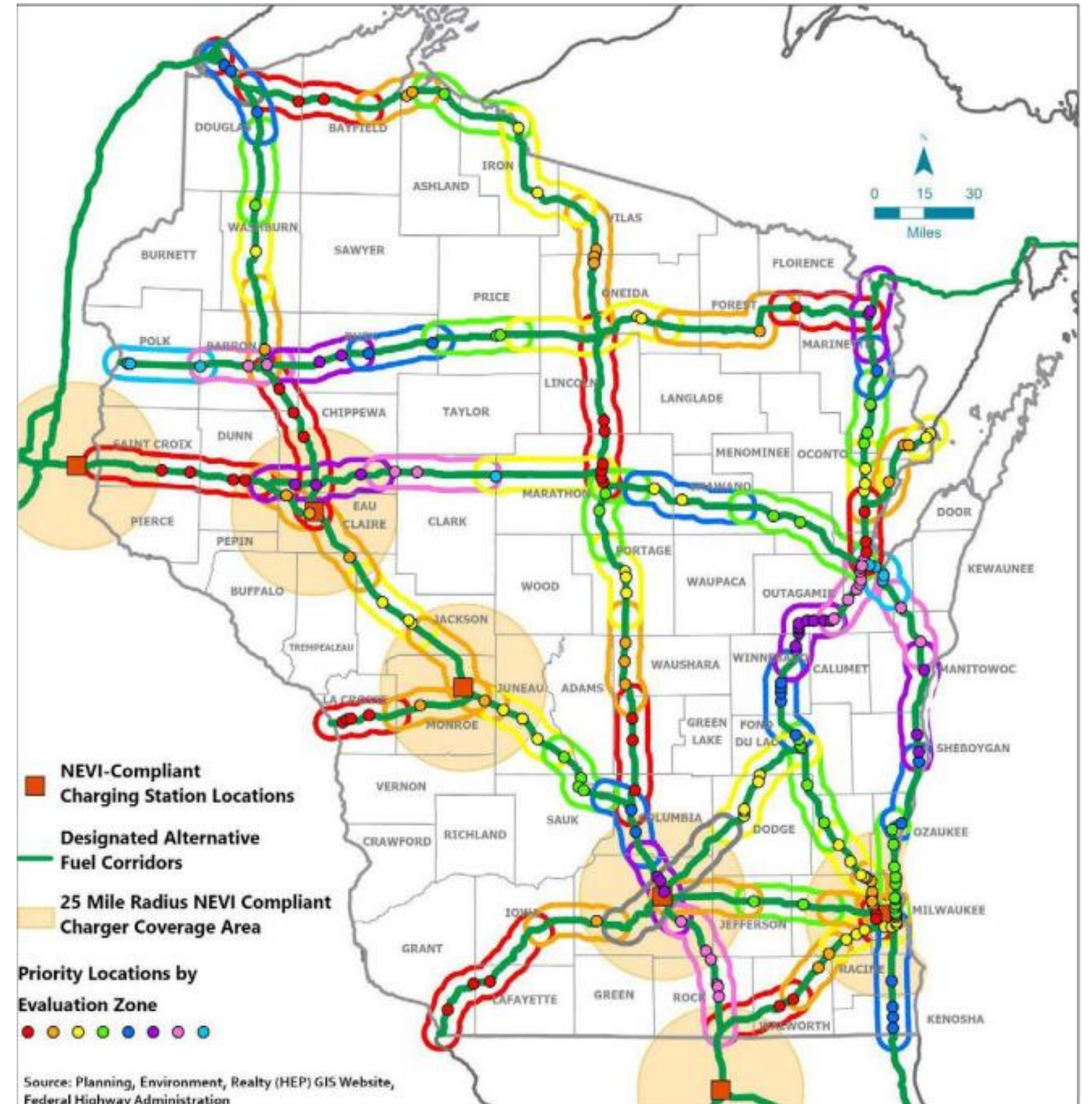
Plug share

- PlugShare is a free app that shows over 250,000 charging stations in the US and Canada
- Tell it the make and model of your EV, and it will highlight compatible chargers
- Green pins indicate Level 1/Level 2 chargers, while Orange pins are Level 3/DC fast chargers
- You can tap on a charger to see photos, the cost, what amenities are around, availability, reviews, and tips from fellow EV drivers who have charged there



“WEVI” Charging stations

- Wisconsin will receive approximately \$78M to build out EV fast charging network
- Managed by Wisconsin DOT
- At most 65 NEVI-compliant stations



Cold Weather Tips

- Cold weather temporarily reduces the range of an EV
- It can really help to “pre-condition” your car – heating the cabin and battery – while plugged in
- This is easy to schedule, so your car can be ready for when you go to work/school
- Many EVs have heated seats and/or a heated steering wheel to keep you warm and cozy while consuming less energy



New Wisconsin Law

2023 Wisconsin Act 121

- Requires a \$0.03/kWh excise tax on most public charging, and exempts EV charging from sales tax
- Prohibits the government from mandating that private developers install or allow installation of EV charging stations on their property, but specifically allows them to set up charging voluntarily
- In changing the law for electricity pricing, the Legislature recently made Wisconsin eligible to receive millions of dollars in federal grants to build more chargers, both in communities and on the highways



2023 Biannual Budget

- Established a \$175 annual registration fee for EVs and a \$75 annual registration fee for PHEVs
- This is based on the idea that EV drivers do not contribute to the gas tax, and therefore do not pay their fair share in gas taxes
- Several issues with this approach



Benefits of EVs

Benefits of Going Electric

- EVs are capable of regenerative braking (“regen”) – as you brake/drive downhill, energy is added to your battery! Free fuel!
- Not nearly as much maintenance required – no engine means no oil changes, and regen reduces wear and tear on brake pads
- The most frequent maintenance on EVs is tire care and periodically adding windshield wiper fluid
- Some EVs feature a front trunk (“frunk”) – this can be used for luggage, groceries, storing supplies, and even tailgating



Frunk on Ford Lightning

Even More Benefits of Going Electric

- Keep the lights on! EVs are great in emergencies. Since there are no emissions, you can safely have the car on in your garage. In a power outage, you can stay warm (or cool in the summer), easily charge up your devices, or on certain EV models, even use your huge car battery as a backup to power your house.
- Remotely turn on climate control – great feature for Wisconsin
- Some EVs have Pet Mode – keep your car cool or warm while letting bystanders know that your pet is safe



Used EVs

- They are coming!
 - In 2023, EV leases were up 355% YoY
 - In 2024, EV leases are up 88% YoY
 - In 2026, returns are forecasted to spike 230%
- Battery Health
- Tips if test-driving a used EV:
 - Ask for a 48 hour test drive
 - Self-check on Battery Health
 - Drive it at all speeds
 - Previous Ownership?



Tax Credits

Consumer EV Tax Credit

\$7500- Use them while you can!

- Purchase for personal use
- Must be used primarily in the US
- Adjusted Gross Income:
 - \$300K filing jointly
 - \$225K head of household
 - \$150K for all other filers
- > 7 kWh battery capacity
- <14,000 lbs
- Final Assembly in North America
- Critical mineral and battery component
- MSRP cap
 - \$80K for van, SUV, Trucks
 - \$55K for cars

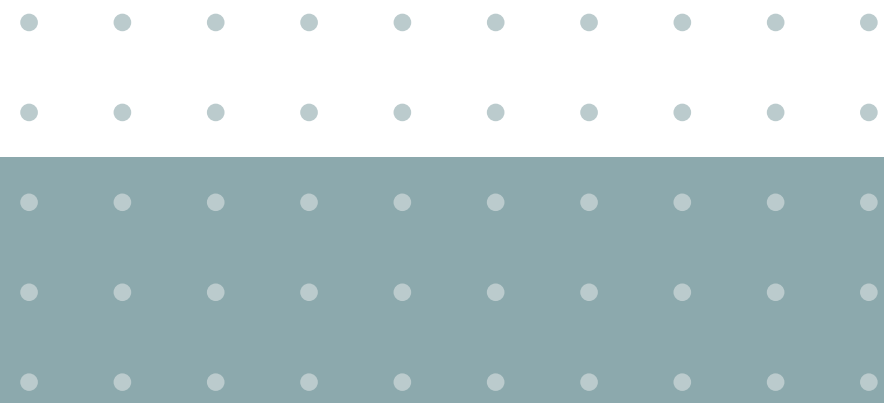
Used EV Tax Credit

30% of the sale price, up to \$4000- Use them while you can!

- Must be used primarily in the US
- Adjusted Gross Income:
 - \$150K filing jointly
 - \$112.5K head of household
 - \$75K for all other filers
- > 7 kWh battery capacity
- <14,000 lbs
- Sale price <\$25K
- Vehicle at least 2 years old
- Purchased from a dealer
- 1st time application of credit

Point of Sale Credits

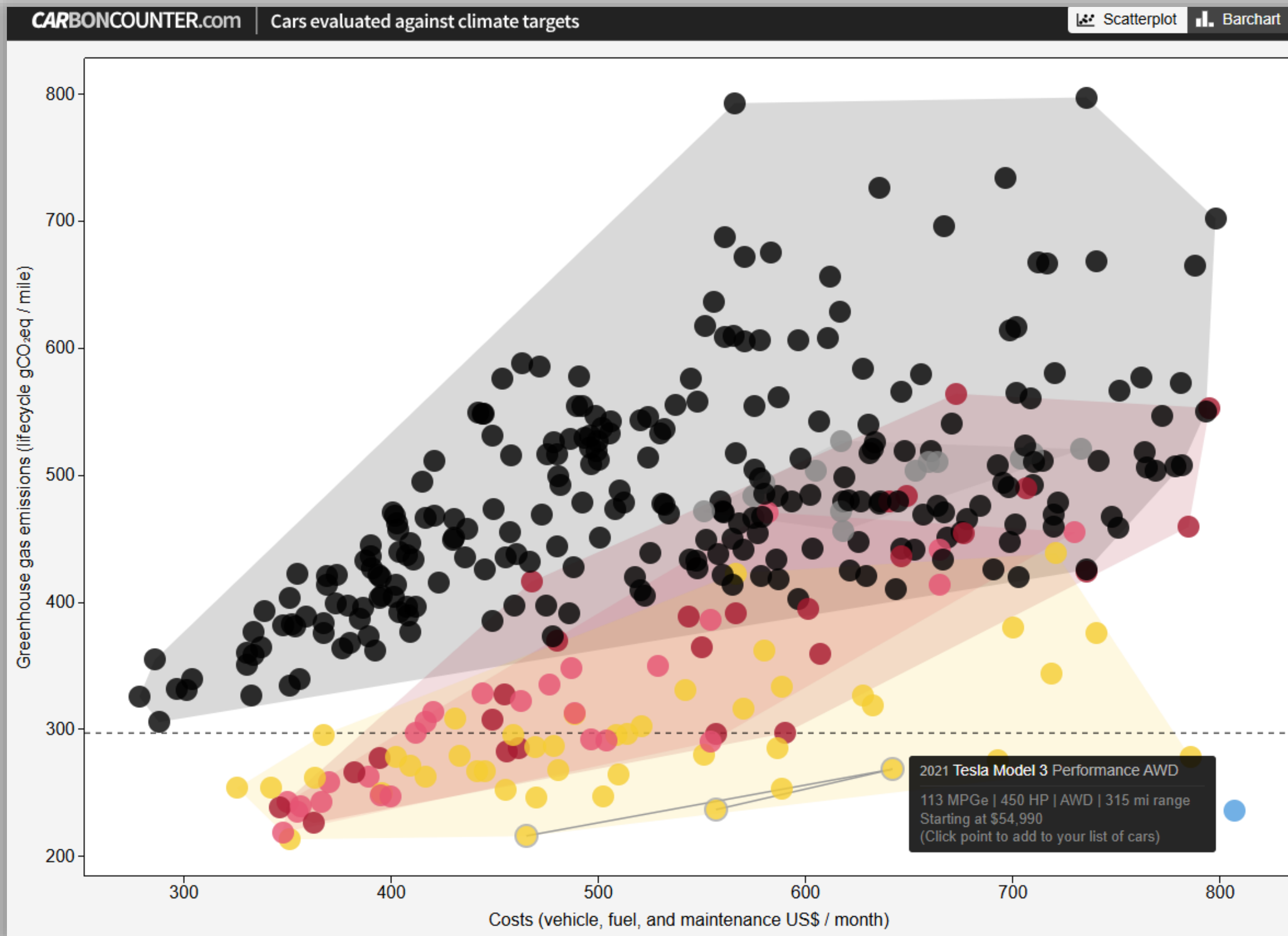
- These tax credits work differently than most credits where you have to wait until the April of the year after you make a purchase
- These are taken off the initial price of the car, like a sale
- The dealership then claims the tax credit and receives the payment from the IRS
- Helpful for buyers because the \$7500 isn't factored into your auto loan/monthly payment
- The dealership gives you a form to keep for your records that the tax credit was transferred



MIT TOOL + CITY ELECTRIFICATION



MIT Carbon Counter Tool





SUN PRAIRIE

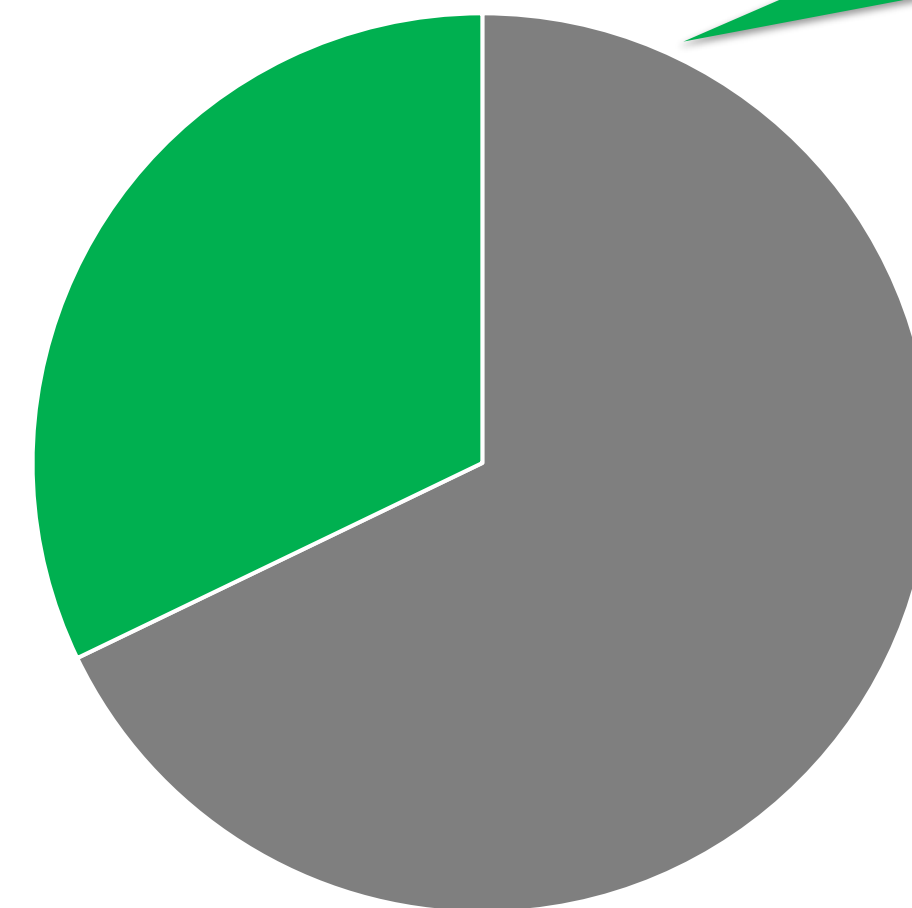
FLEET ELECTRIFICATION

Resolution (adopted 8/2024):

Achieve a 50% fully electric light-duty fleet by 2035 with all other light-duty vehicles being a hybrid at a minimum.



2024
32% Green Fleet



■ Gas/Diesel ■ EV/PHEV/Hybrid



SUN PRAIRIE

CHARGING STATIONS



FREE Level 2 Charging at City Hall

- 4 ports total
- Station 1 open 8am-2pm M-F
- Station 2 open 24/7

Free Level 2 Charging at Sun Prairie Utilities Facility (125 W Main St.)

- 2 ports total
- Station open M-Sun 5:30pm-12am

Level 2 EV charging stations coming to the Sun Prairie Public Library as part of the expansion project!

Charge Up Dane County



25% of all registered Wisconsin EVs are in Dane County



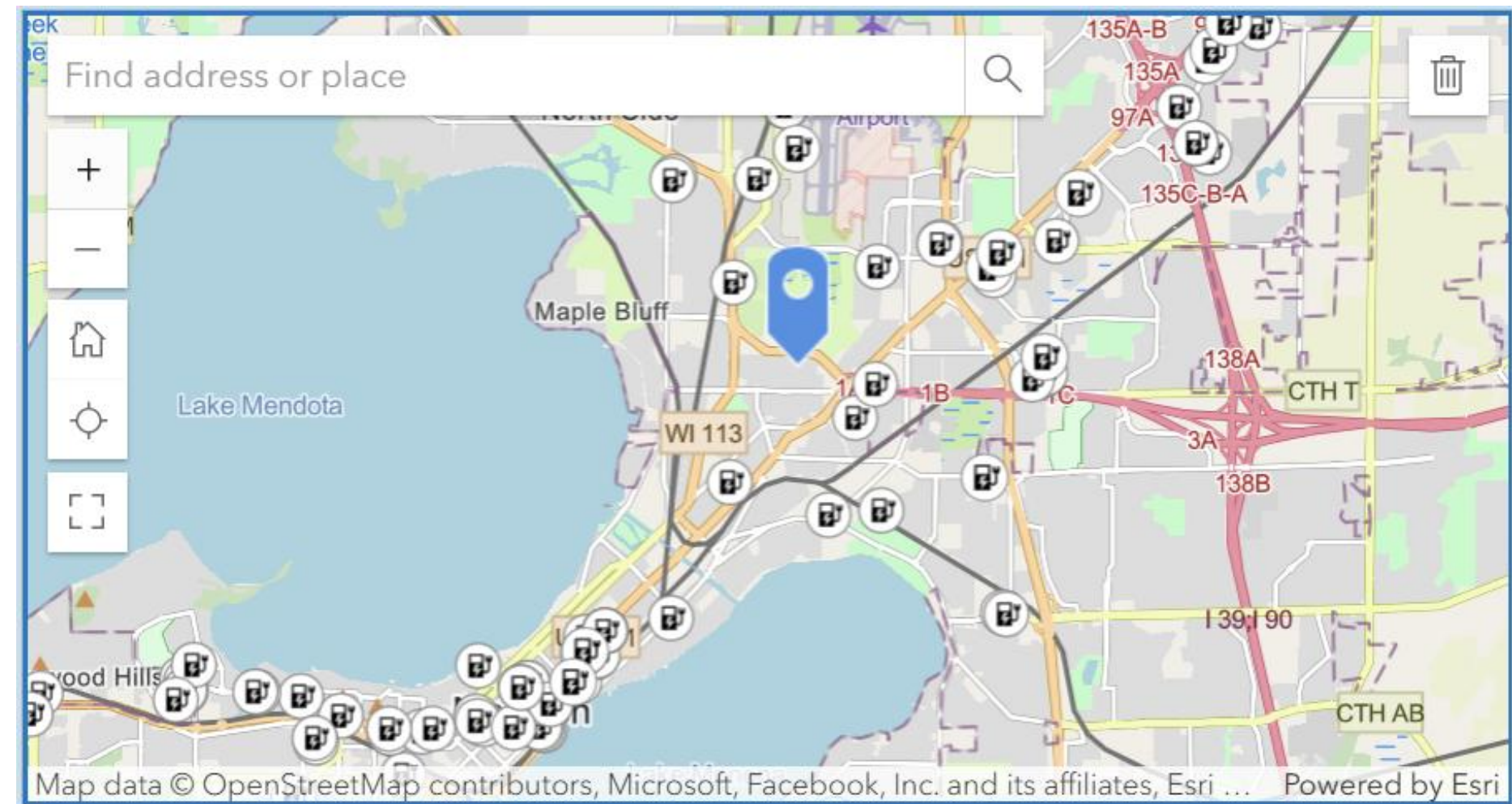
\$13.2 million grant to install an EV charging corridor



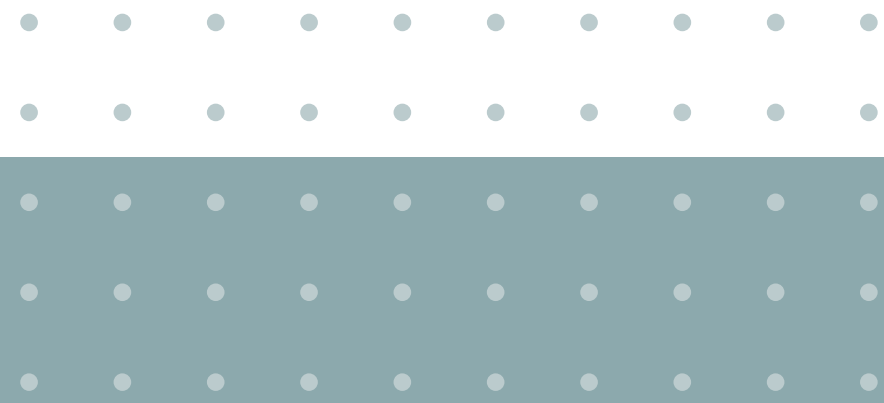
Suggest EV charging station locations



Stay informed



<https://www.daneclimateaction.org/initiatives/Charge-Up-Dane-Co>



MYTH VS FACT GAME

Test Your Knowledge!

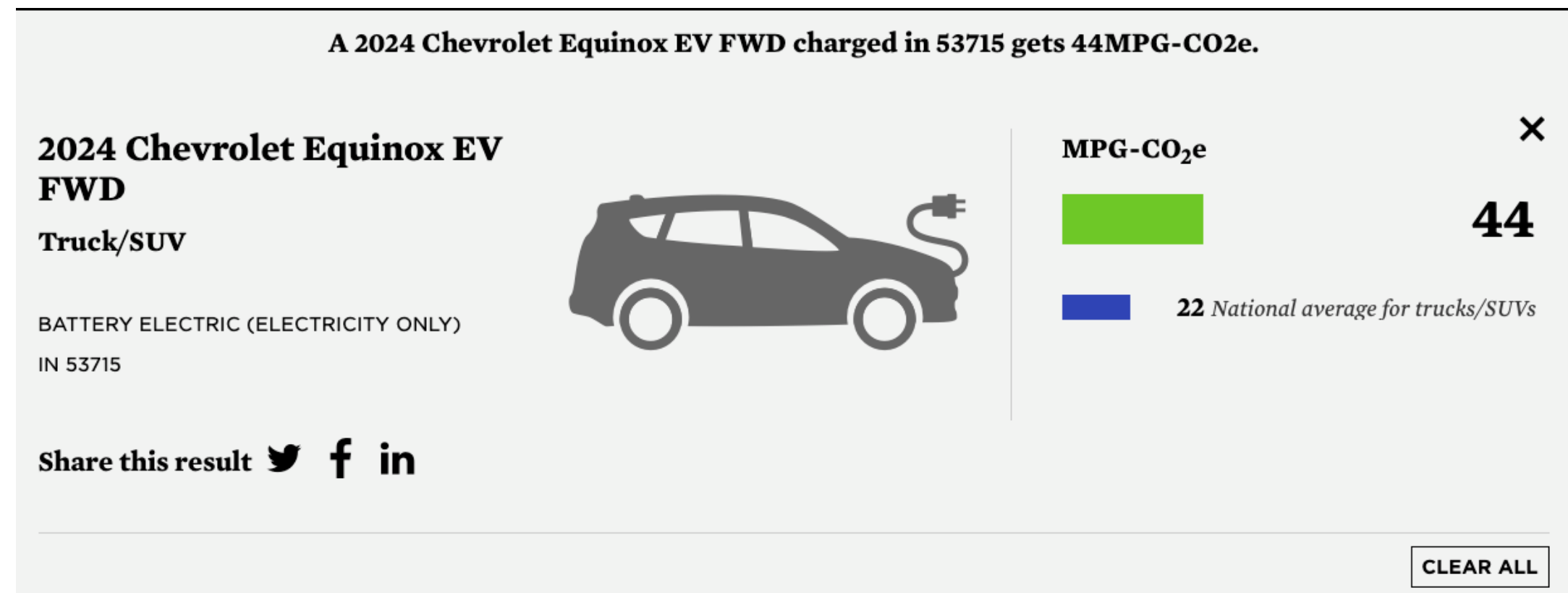


Q: Even though I'm using electricity, the Wisconsin grid is still dirty so it's worse than gas

MYTH

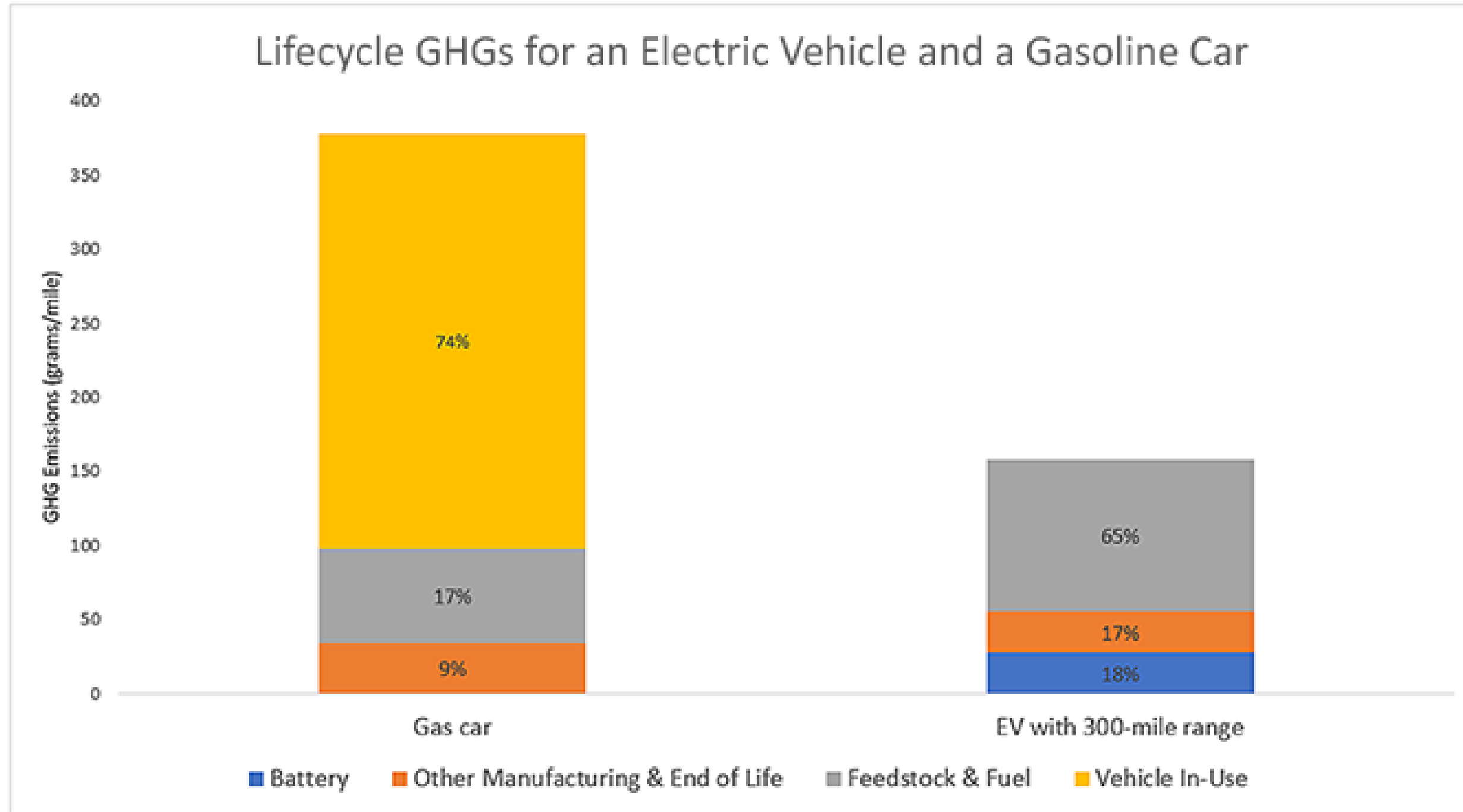
- We underestimate how inefficient internal combustion engines are, and even though MISO (the Wisconsin grid) is the dirtiest in the US, it is still 2x as clean as a gas car
- EVs are the only kind of vehicle that will get cleaner the longer they drive because so much clean energy is coming on to the grid right now

Calculator from Union of Concerned Scientists



Q: The battery manufacturing process produces more emissions than driving a gas car

MYTH



Q: Without tax credits, you won't save money on an EV

MYTH

CLEAResult®

ChooseEV

How far does **\$4.40** drive your car?

Understanding your savings potential.

The values are an approximation of today's electricity and gasoline rates. Customize the inputs to see what kind of benefits you might get when you switch from a gasoline-powered car to an electric vehicle (EV).

EV gets you this many more miles for the price you pay for a gallon of gas.

90 mi

Gas **28** miles

EV **118** miles

Local fuel price/gallon

\$ **4.40**

Est. MPG of gas vehicle

28.00

RESET ALL

Est. mile/kWh for EV

3.220

Utility kWh rate*

\$ **0.1200**

2024

Chevrolet

Equinox FWD - Automatic 6

2024

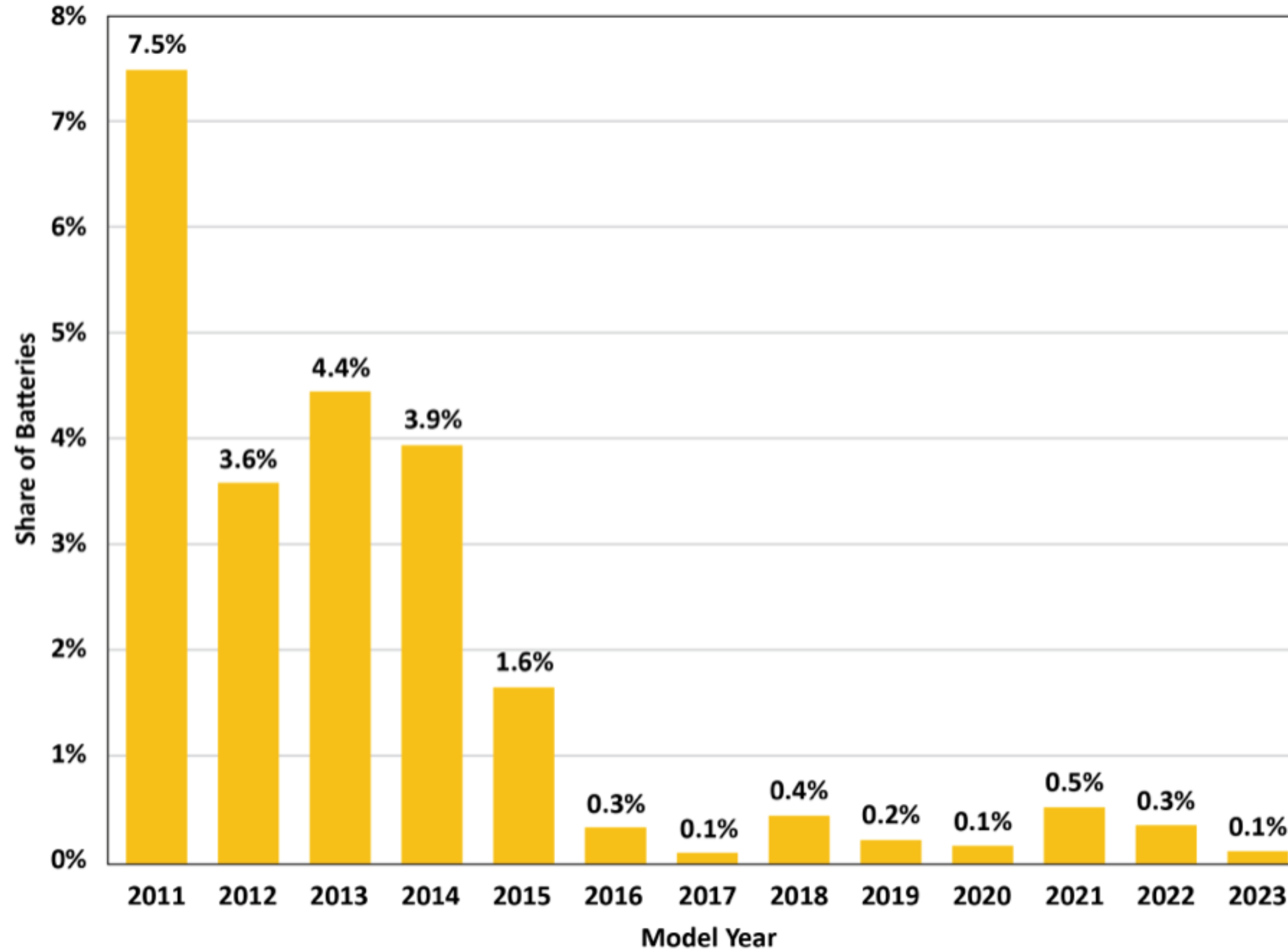
Chevrolet

Equinox EV FWD (3.22 mi/k)

Q: Replacing EV batteries is uncommon for drivers

FACT

EV Battery Replacement Due to Failure, MY 2011-2023

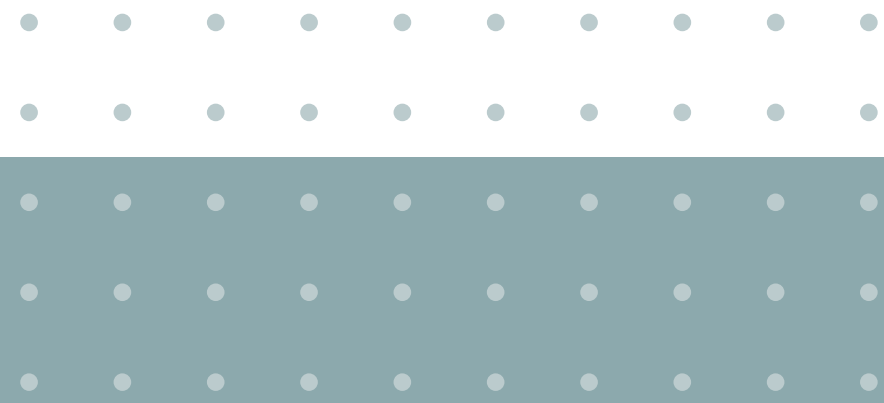


(Source: [U.S. DOE](#), citing [Recurrent, 2023](#))

**Q: We don't have enough
electricity ready on the grid to
power all of these EVs**

MYTH*

- ** If everyone that drove a car switched to an EV tomorrow, we might have some problems*
- The supply chain and demand for EVs would never allow everyone to switch tomorrow
- We DO have enough electricity to keep up with demand and
- Utilities are well aware that there will be increasing demand for EV charging electricity
- We have excess energy at night which is a great time to charge your EV
- Many utilities offer time-of-use (TOU) rates at night for EV charging



Community Spotlights

Welcome, Jonathan!



EV Makes/Models

- **2018 Tesla Model 3 Long Range RWD**

95,000 miles

Maintenance (not including tires):

Cabin Heater \$900

Front suspension components - \$1,544.59

AC Desiccant replaced - \$299.73

Brake Lubrication - \$132, \$122

Cabin Filters - \$40, \$35

Total: \$3,073 (\$628 of scheduled maintenance)

- **2020 Chevy Bolt LT**

Sold with 15,000 miles

No maintenance

- **2023 Tesla Model Y Long Range AWD**

16,645

No maintenance



Charging setup

Originally had a 40 amp breaker for 32 amp NEMA 14-15 outlet and Tesla Mobile charger.

Current Setup

- 100-amp sub-panel in garage
- 100-amp cable to each side of garage
- 60-amp breakers for 48-amp Gen 3 Tesla Wall chargers



Electricity cost per mile



- **Model 3**

\$420 in charging last 12mo: 95% home, 3% 'other', 2% SC

-\$0.026 per mile for electricity (0.284kWh/mi * \$0.09/kWh)*

- **Model Y**

\$432 in charging last 12mo: 90% home, 5% other, 5% SC

\$0.027 per mile for electricity (0.301kWh/mi * \$0.09/kWh)*

- 2008 Honda Civic at 30mpg and \$3.07 = \$0.10

*When charging at home with TOU nighttime rates from Sun Prairie Utilities



Savings – Model 3

- 95kmiles driven on the Model 3 at \$0.07 per mile savings for \$6,650 savings
- Model 3 scheduled maintenance - \$268 vs \$3,568 estimated for Honda Civic for \$3,300

Total Savings: \$9,950



Why buy EV?

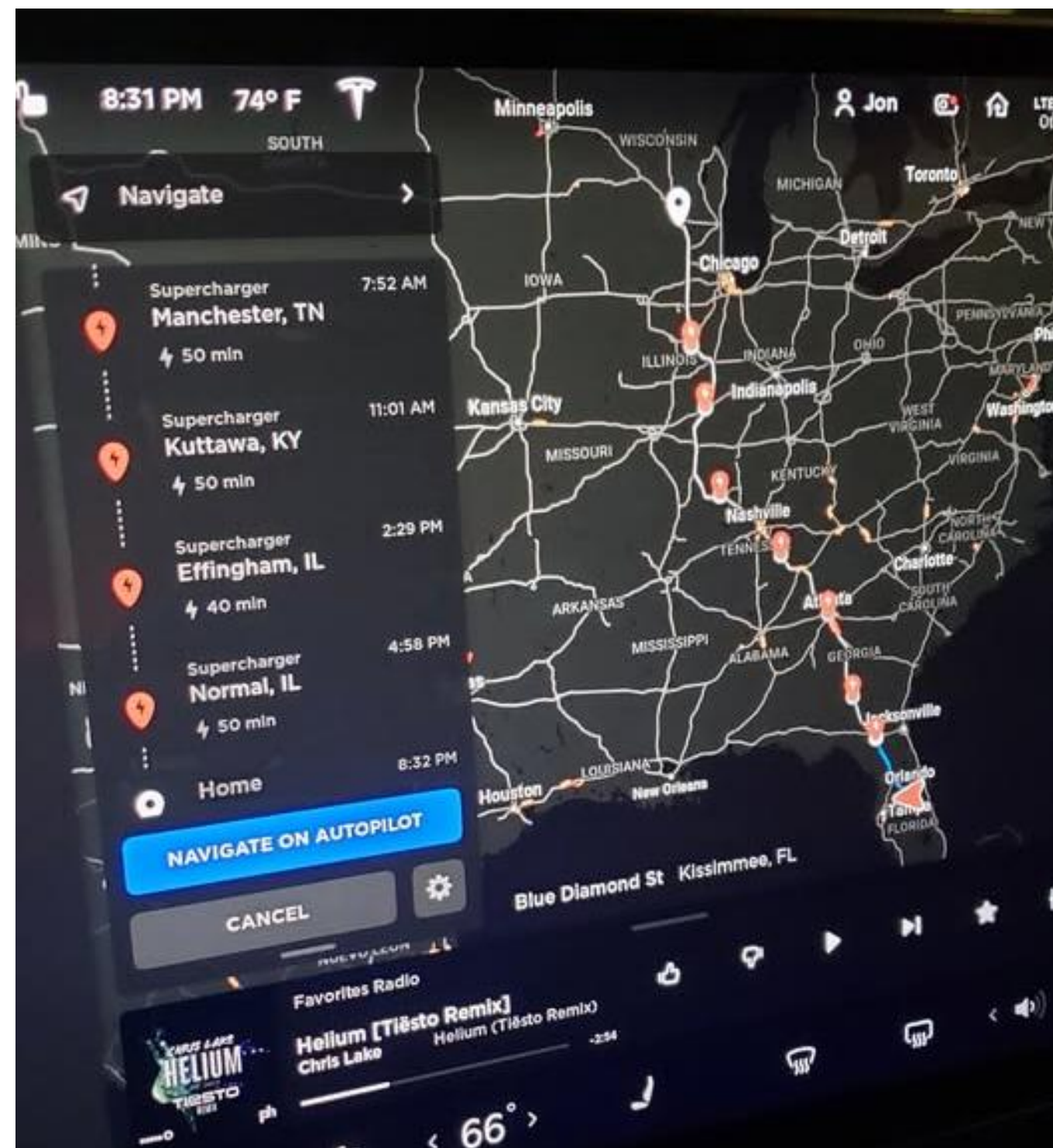
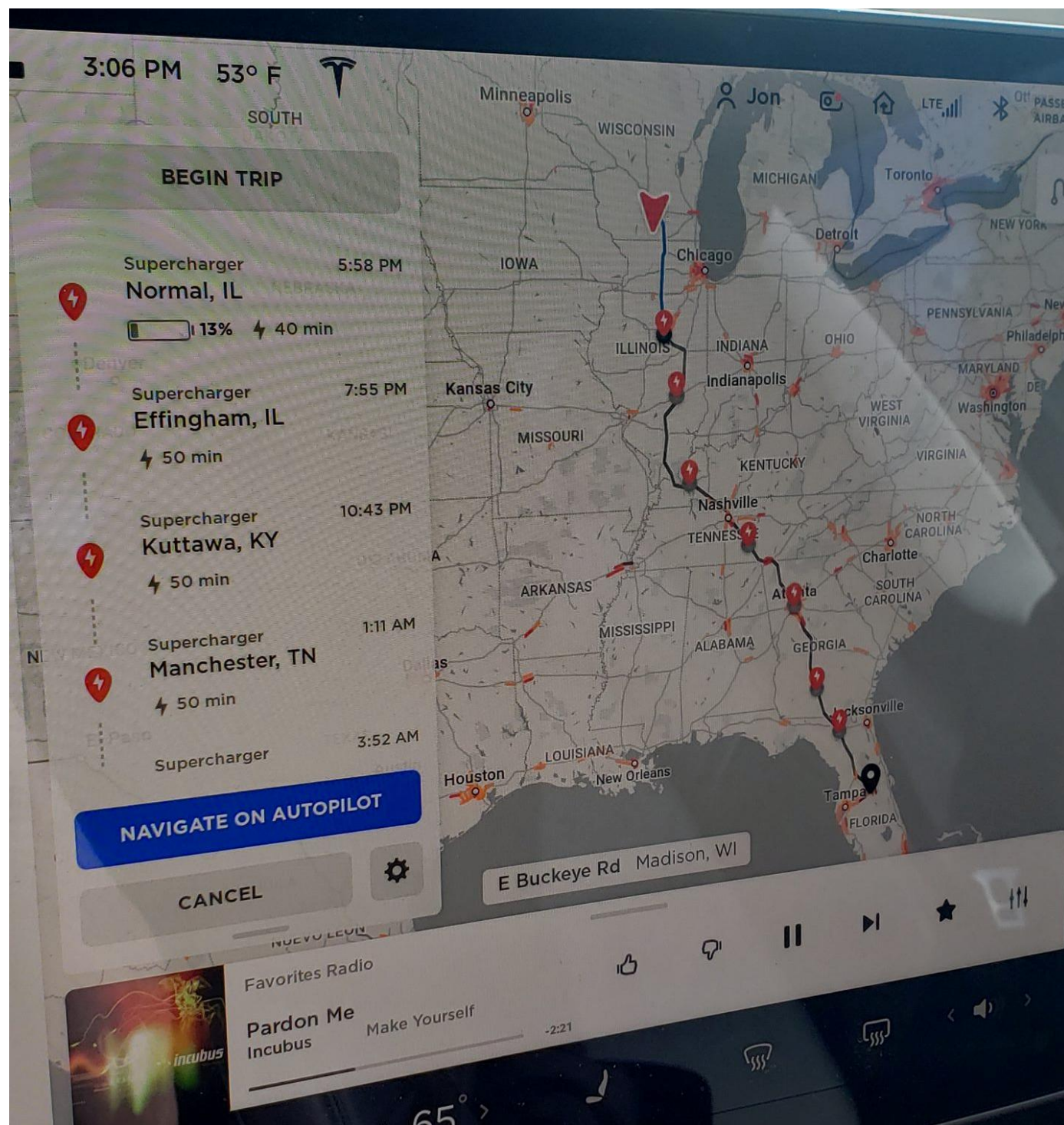
- Driving Dynamics
- No more cold winter morning drives
- No more gas station stops
- Supercharger network
- Highest safety ratings

New reasons that was not yet available in 2018:

- Sentry mode
- 360 dashcam
- Cabin Overheat Protection
- Pin-to-Drive



Supercharging



Family of EV owners



- Father – 2021 Model X (46k miles)
- Mother – 2022 Model Y
- Brother – 2016 Model S (264k miles), 2018 Model X
- Brother – 2024 Model X
- Brother – 2016 Model S
- Brother – 2017 Chevy Bolt
- Uncle – 2018 Model X
- Uncle – 2018 Model 3
- Cousin – 2018 Model 3 (120k miles)

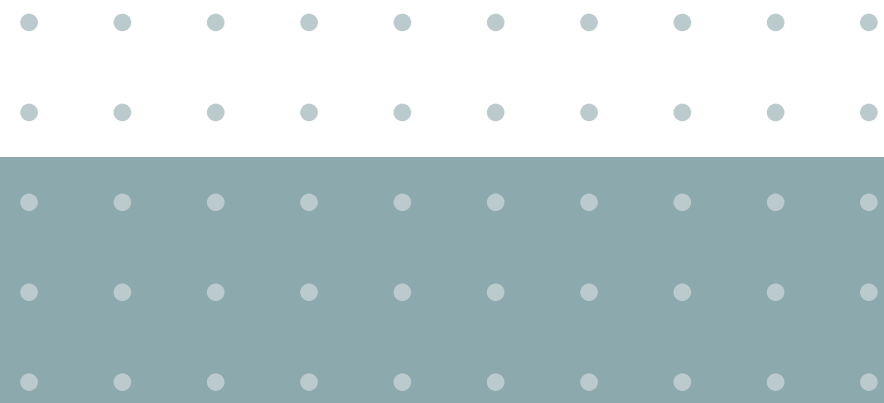


Pros and Cons



- Go through tires a little faster, but brakes last forever
- Supercharging offers little savings vs gas (assuming economy gas car)





Community Spotlights

Welcome, Jim!



Electric Journey

40

20

20

mph

0

180

120

200

km/h

220

140

200000

miles 10 12.7

2013 Zero S



137 miles in the city
85 miles highway
11.4 kWh Battery
70 ft/lbs torque - 54 hp
0-60mph 5.5 seconds
Top Speed 95 mph
Charge Time: 10 hours





Oct 2015 the motorcycle got a friend.

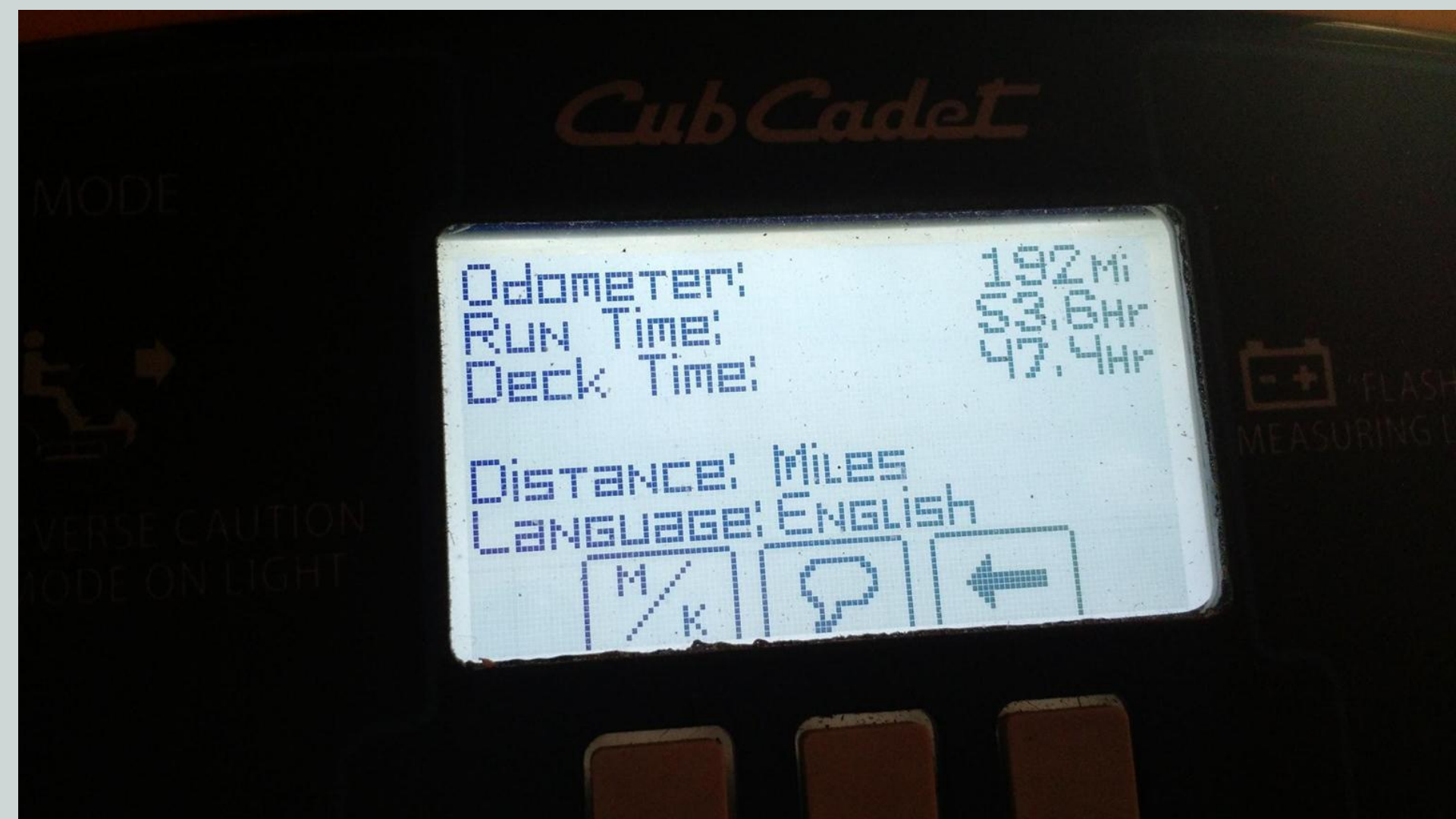
185 City
115 Highway (at 55mph)
12.5 kWh Battery
ABS
106 ft/lbs Torque - 67 hp
0-60 3.3 Seconds
Top Speed 102 mph
Charge Time 12 hours



2015 Zero SR



Charged overnight and ready to go the next day the miles just rolled on by... weather permitting




June 2016



<https://www.benswing.com/2016-road-trip-blog>

2014 "Kick Gas: Ride The Future Tour"

A blue 2017 Nissan Leaf is parked in a garage. In the foreground, two motorcycles are parked: a silver one and a red one. The car's front wheel and headlight are visible on the left. The background shows a white garage door and some items on a shelf.

2017 Nissan Leaf
Mixed Driving 108 Miles
30kWh Battery
187 ft/lbs torque - 107 hp
ABS/Traction Control
0-60 10.2 Seconds
Top Speed 89 mph
Level 1 30 hours wall outlet
Level 2 4 hours
Level 3 45 Minutes (80%)

2020 Harley Davidson Livewire (#90)

146 City

70 Highway (at 70mph)

15.5 kWh Battery

ABS/Traction Control/Anti-Wheelie

86 ft/lbs Torque - 106 hp

0-60 3.12 Seconds

Top Speed 110 mph

Level 1 12.5 hours

Level 2 12.5 hours

Level 3 40 minutes (80%)



2020 Zero SR/F

176 City

117 Highway (at 55mph)

15.5 kWh Battery

ABS/Traction Control/Heated Grips

140 ft/lbs Torque - 110 hp

0-60 3.0 Seconds (or 3.7)

Top Speed 124 mph

Level 1 12 hours

Level 2 4.5 hours

April 2023



2018 Tesla Model 3 (Long Range All Wheel Drive)

310 Miles Range (Mixed)

75 kWh Battery

ABS/Traction Control/Heated Seats

317 ft/lbs Torque 258 Horsepower

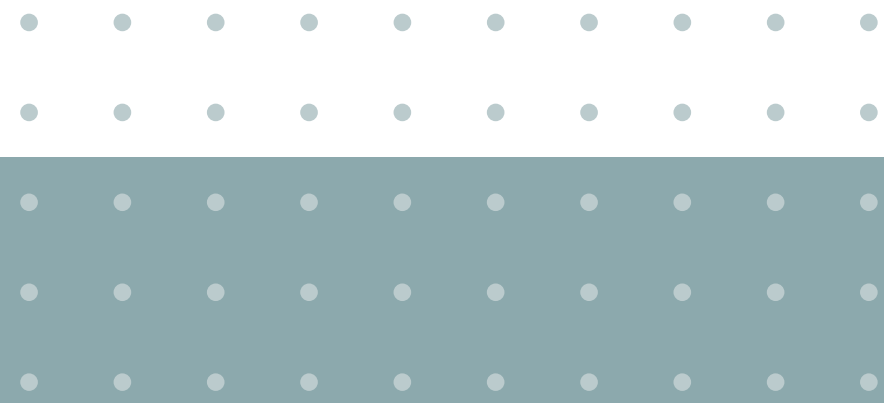
0-60 4.2 Seconds

Top Speed 140 mph

70,000	2017 Leaf traded in
36,997	2013 Zero S
31,106	2015 Zero SR
68,117	2018 Tesla Model 3 (bought at 27k)
9,985	2020 HD Livewire
22,254	2020 Zero SR/F
=====	
211,459	Electric Miles and counting







Community Spotlights

Welcome, Andy!





EV Presentation

EV Spotlight Panel

Andrew Hirvela – Interim Utility Manager



A little about myself...

- Interim Utility Manager for SPU
 - November 2024
- Supervisory Engineer for SPU
 - Fleet and Inventory
 - Water Supervisor
- Resident of Sun Prairie since 2001

My EV Background

01

Hirvela Outreach Vehicle

- 2020 Tesla Model Y
- Long Range – Dual Motor Model



02

SPU Community Outreach Vehicle

- 2024 Kia Sportage
- Plug-in Hybrid Vehicle



My **T E S L A** Model Y
Experience
(So Far)

Purchase and Delivery Experience

- Purchase and Trade-in coordinated through the Tesla website
 - Wisconsin and Telsa – The Factory Store Law
 - » Not Eligible for Tesla Financing
 - Motivating Factors: Fuel Costs, Family Experiences, and Innovation
- Delivery Experience Coordinated through the Tesla App
 - Live assistance, if needed.
 - Inspection of vehicle is a MUST



At-Home Charging Setup

- Tesla wall-mounted charger with NACS connector
 - Coordinated through Tesla purchasing experience for local electrician installation.
 - Electric Panel Space?
 - 200A Main Breaker – or Sub Panel?
- North American Charging Standard (NACS) is emerging as preferred connector with more automakers transitioning.
 - Ability to charge through the Tesla Supercharger Network



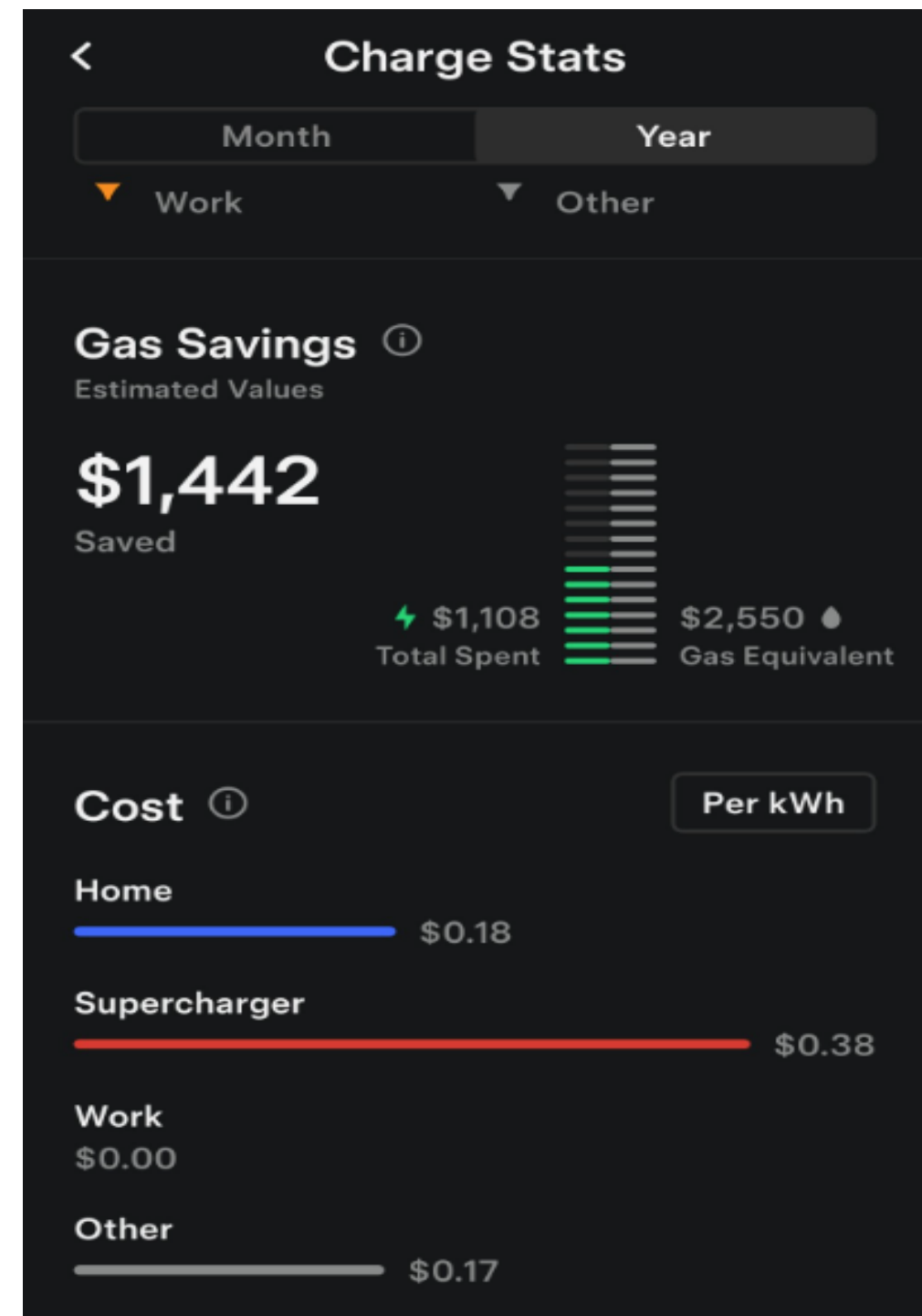
Energy Comparison

- Comparison Tools inside the Tesla App



BREAKDOWN:
Monthly Electric Cost : \$92.33

Before EV Fuel Cost
Gas Cost Monthly: Approx. \$180.00



Energy Comparison

- SPU MyAccount
 - Rate Comparison Tool
 - Available for all SPU Customers

Compare your rate options ✕

Current Rate

✓ Best Value

Nights and Weekends Smart Plan
RG-2

⊕ Electric Charges: \$1,219.30

Totals \$1,219.30
12,571.10 kWh

 [What If Analysis](#)

Residential Usage RG-1

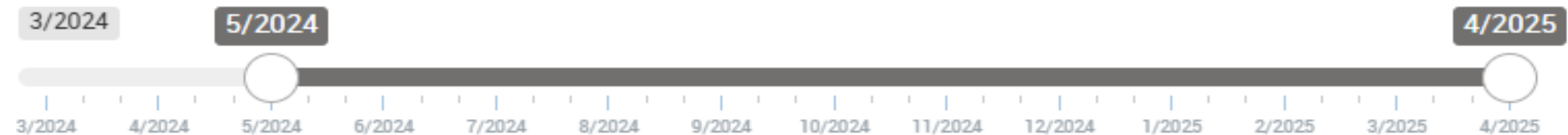
⊕ Electric Charges: \$1,351.39

Totals \$1,351.39
12,571.10 kWh

 [What If Analysis](#)

Try a What-If Analysis by clicking on the link above. Then move the slider to see how changing your energy use affects your energy charges.

For our [Nights & Weekends Smart Plan](#), on-peak usage occurs during the hours of 8 a.m. - 8 p.m. and off-peak usage occurs during the hours of 8 p.m. and 8 a.m. You can enroll in the plan by completing [this form](#).



Compare Rates

Close

Pros and Cons of EV Life

Pros

- Commuter Vehicle
- Steady Stream of Improvements via Wireless Updates
- Vehicle Conditioning in Hot or Cold Weather – It will start and able to program conditioning for different drivers
- Customize (almost) Everything
- Self-Driving and Safety Features
- Service via the Tesla App with updates, texting the tech, estimates, and no contact service
- Mobile Service capabilities – a tech to the home or business
- Climate Modes – Dog, Camping
- Vehicle Monitoring thru App
- Storage
- One Pedal Driving

Cons

- Insurance and EV registration in Wisconsin
- Computer on Wheels – some glitches
 - There is a restart
- Tire Decision with Performance
- I may not know what is wrong with it

EV Culture Challenges

- One Pedal Driving
- Still Having a Maintenance Schedule
- Is it Running?
- Hear Noises that you may not in ICE vehicle
- Planning your Trips
 - Uphill or Downhill?
 - Hot or Cold?
 - Fast or Slow?
 - Purposeful stoppage time



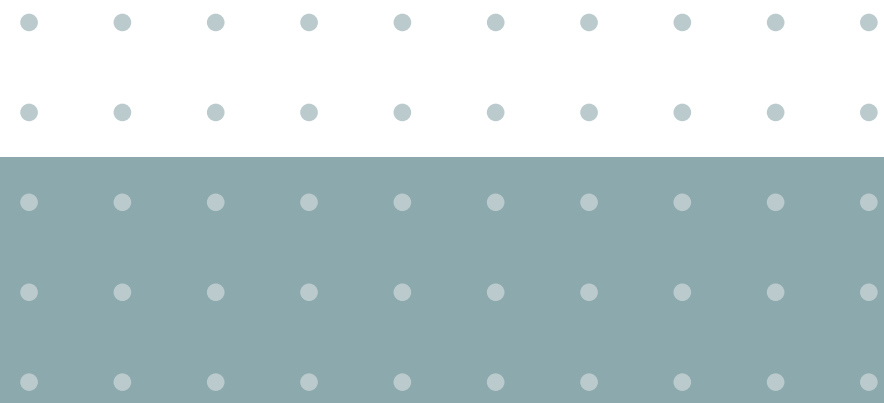
QUESTIONS



**Andrew Hirvela, Interim
Utility Manager**

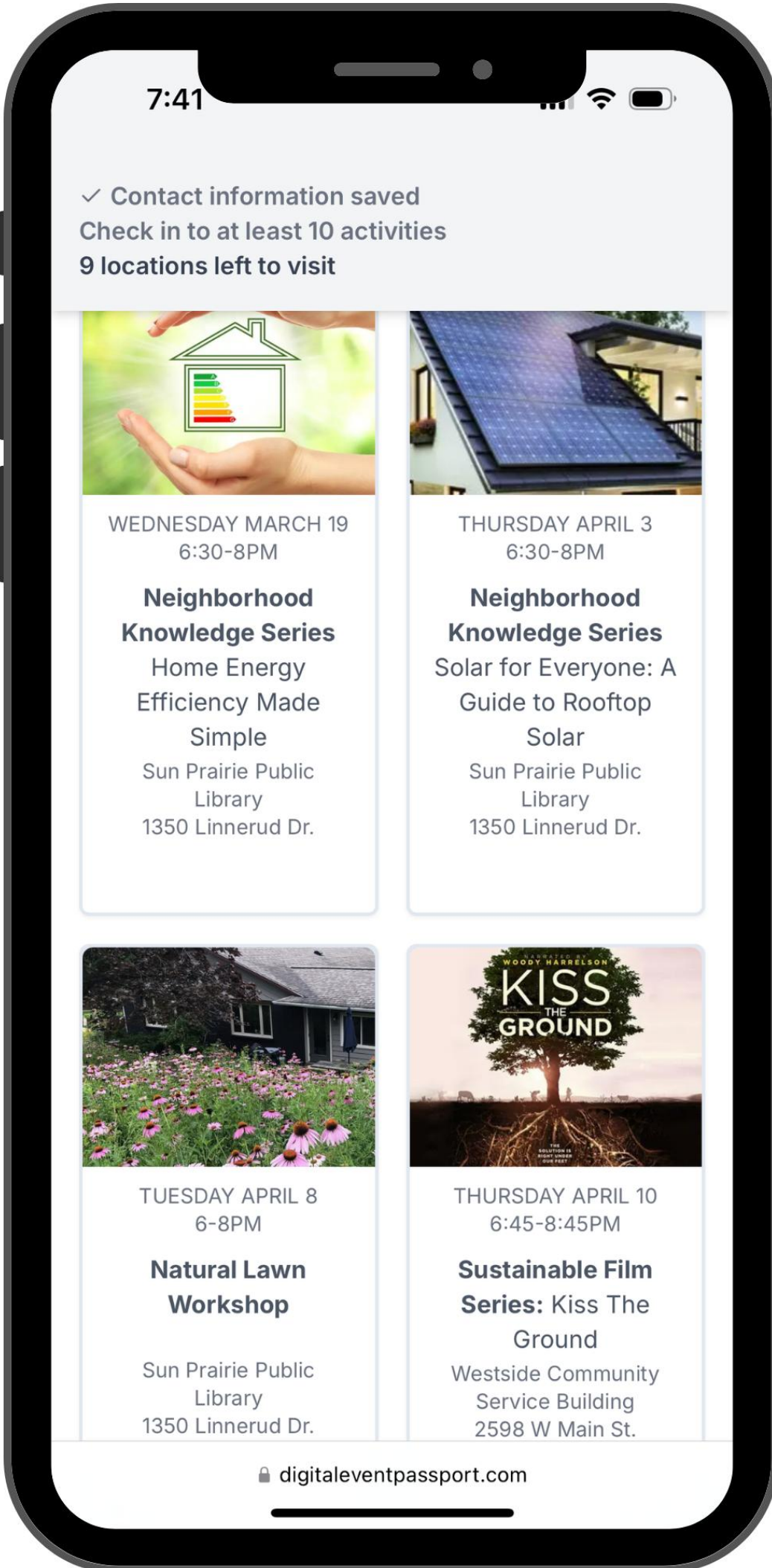
Phone: 608.445.7035

Email: ahirvela@myspu.org



Announcements





Earth Month Digital Passport

1. Register for the passport
2. Attend our Earth Month events (be sure to check-in!)
3. Win prizes!



Passport

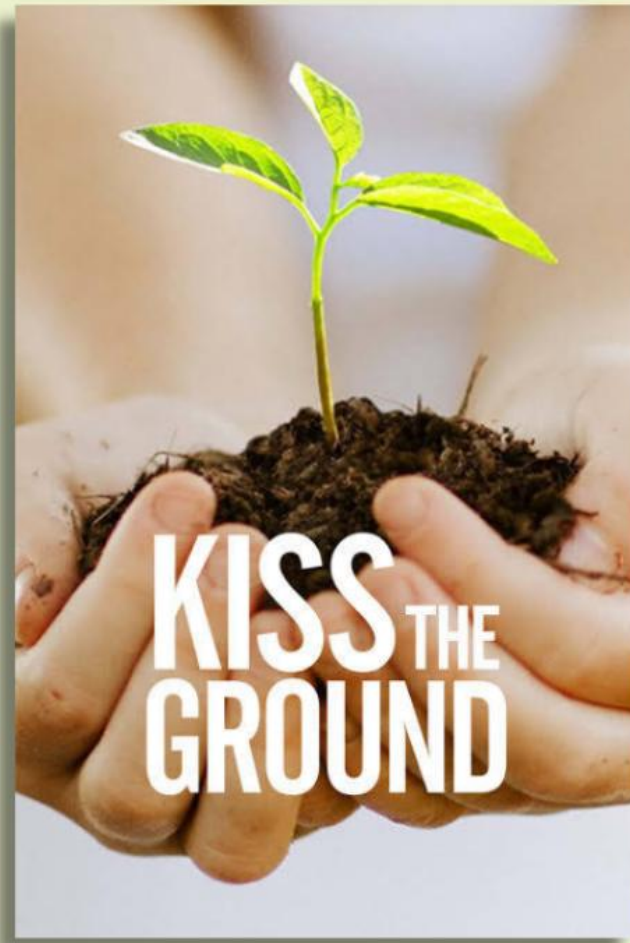
***BONUS* \$1,000 off a solar array**
for everyone who registers for the passport & attends one event



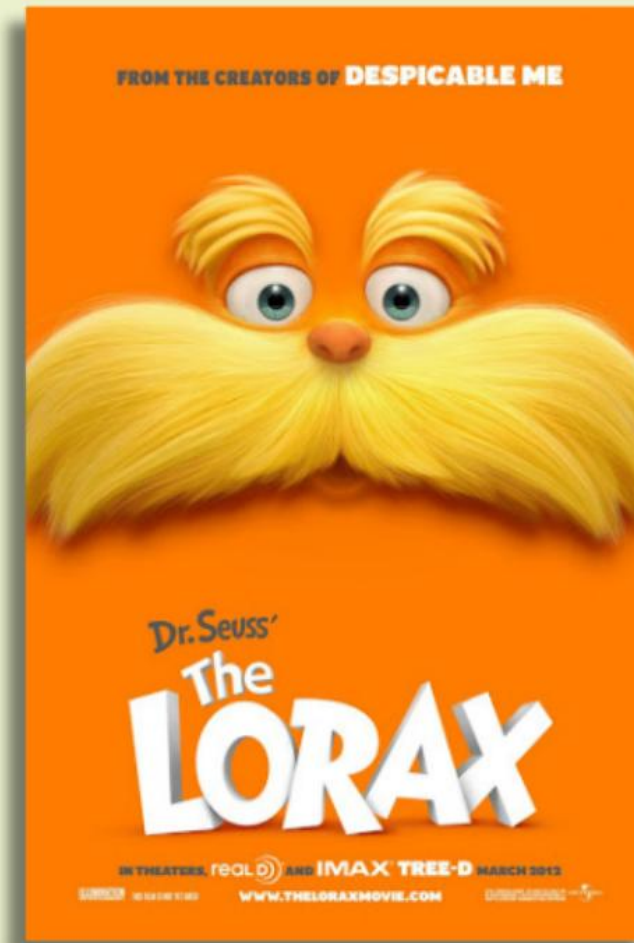
2nd Annual

SUSTAINABLE FILM SERIES

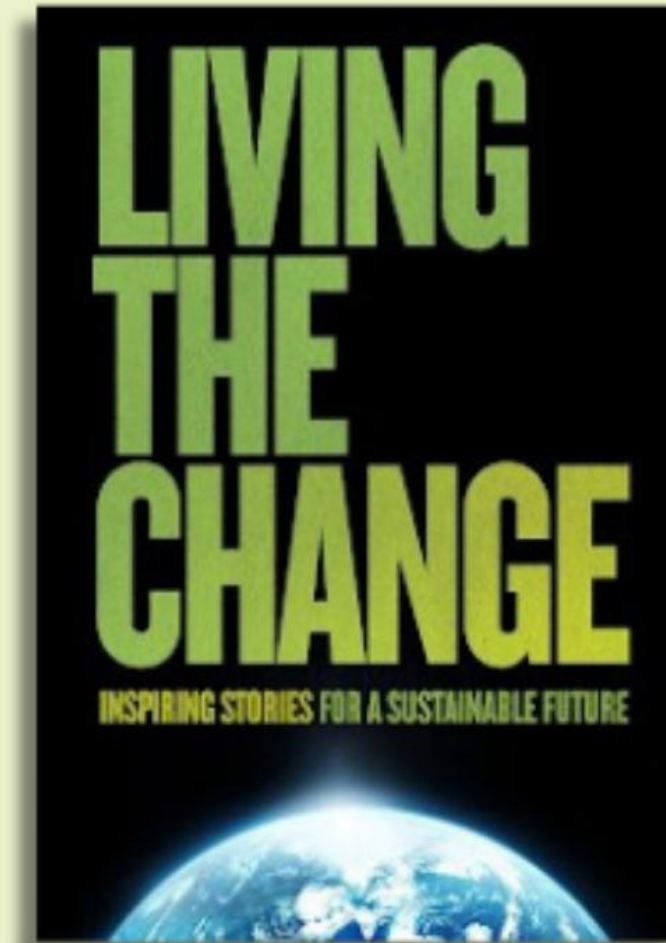
Throughout Earth Month, join the City of Sun Prairie for screenings of award winning environmental films that explore soil sequestration, conservation, and community change. Following each film, a subject matter expert will engage the audience in a brief dialogue. All screenings are free and open to the public. Popcorn will be provided.



APRIL 10 @ 6:45PM
Westside Community Service Bldg
2598 W Main St.



APRIL 16 @ 6:00PM
Sun Prairie Public Library
1350 Linnerud Dr.



APRIL 24 @ 6:45PM
Westside Community Service Bldg
2598 W Main St.



SUN PRAIRIE

For more info and to explore other Earth Month events, visit: cityofsunprairie.com/1620/Earth-Month

Sun Prairie Arbor Day Seedling Giveaway 2025

April 25, 2025 ♦ 12-4 PM ♦ 115 E. Main St. Sun Prairie, WI



Allegheny Serviceberry
(small tree)



American Hazelnut
(shrub)



Nannyberry
(shrub)



Bur Oak
(large tree)



Sycamore
(large tree)



Eastern White Pine
(large tree)



Seedlings are first come, first serve while supplies last.

To reserve a seedling, scan the QR code or visit:

<https://form.jotform.com/SPPRF/arbor-day-seedling-giveaway>



community MURAL PAINTING

session 1:
Saturday April 12
10AM-12PM

session 2:
Thursday April 24
5:30-7:30PM

 **Westside Community Service Building**
(2598 W Main St)

 **Everyone is welcome!**
No artistic skills required



cityofsunprairie.com/2010/Wetmore-Park-Mural-Painting

SUN PRAIRIE SUSTAINABILITY FAIR

Carbon Neutral Event • Electric Vehicle Showcase • Food Trucks
Live Music • Activities & Demos • Prizes • Mural Unveiling

August 2, 2025
WETMORE PARK
10am - 4pm



Attendee, sponsor, & exhibitor details ➔



<https://cityofsunprairie.com/1917/Sun-Prairie-Sustainability-Fair>

THANK YOU!

Any questions?



rdaily@cityofsunprairie.com



eheins@advancedenergyunited.org



cityofsunprairie.com/sustainablesunprairie



SUN PRAIRIE
revolves around you

GLOW
SOLAR

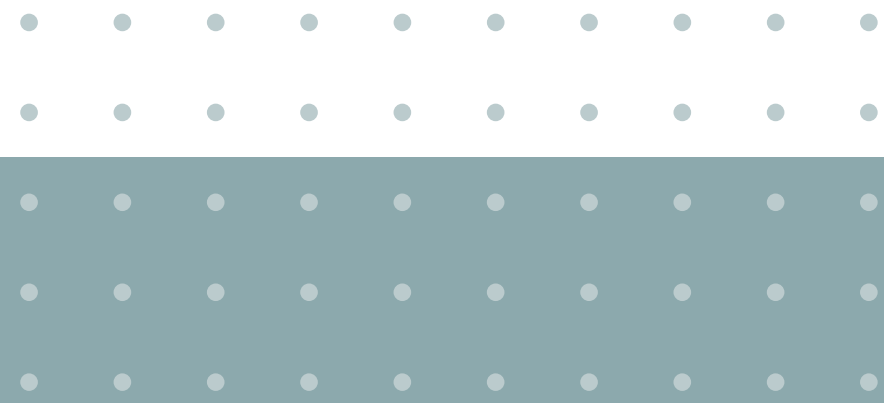
**willy
street
co op**



PASSPORT CHECK-IN



Neighborhood Knowledge Series The
Future is Electric: Everything You...



EV WALKTHROUGH

