

EARTH MONTH 2025

IMPACT REPORT

CITY OF SUN PRAIRIE

“Individual Actions Make a Community of Change”



300

Native seedlings given away



775

Community members engaged with city-hosted events



20%

Growth from last year's attendance



14

Total events hosted by the city for Earth Month



99 community members participated in the Neighborhood Knowledge presentations & Natural Lawn workshop



159 community members helped paint the Wetmore Park Mural



53 community members attended the Sustainable Film Series

EARTH MONTH EVENT SCHEDULE

Sustainable Sun Prairie Podcast Episode APRIL 1 <i>“Advocacy in Action: How to Effectively Drive Change”</i>	Neighborhood Knowledge MARCH 19 <i>Energy Efficiency</i>
Natural Lawn Workshop APRIL 8 <i>Rewild Your Lawn</i>	Neighborhood Knowledge APRIL 3 <i>Residential Solar</i>
Sustainable Film Series APRIL 10 <i>“Kiss the Ground”</i>	Slow Mow-Let it Grow APRIL 9 <i>Launched expanded program to begin on April 21st</i>
Sustainable Film Series APRIL 16 <i>“The Lorax”</i>	Community Mural Painting APRIL 12 <i>At Westside Community Services Building</i>
Mural Painting APRIL 24 <i>At Westside Community Services Building</i>	Neighborhood Knowledge APRIL 22 <i>Electric Vehicles</i>
Seedling Giveaway APRIL 25 <i>At Sun Prairie Historical Museum</i>	Sustainable Film Series APRIL 24 <i>“Living the Change”</i>
Community Mural Painting MAY 2 <i>At Wetmore Park</i>	Annual City Park Clean Up APRIL 26 <i>Hosted by Sun Prairie Parks Friends</i>

ACHIEVEMENT



In March of 2025, Sun Prairie became the first municipality in Dane County to achieve 100% renewable electricity for municipal operations, meeting the goal set in 2022!

IN THE NEWS



“Community comes together for mural making”
The Star, April 14



“From No Mow May to Slow Mow May: Why Sun Prairie is switching up its annual initiative”
WMTV 15, April 10



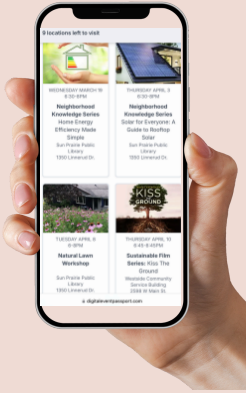
“City of Sun Prairie becomes first Wisconsin municipality to achieve 100% renewable electricity”
WMTV 15, March 8

DIGITAL EVENT PASSPORT

Earth Month PASSPORT!

Launched the Earth Month Passport

- 75 registrants became eligible for \$1,000 coupon from Glow Solar
- 5 sponsored raffle prizes won by attendees who used the Passport to check-in to events



COMMUNICATION OUTLETS

Social Media

- 4 LinkedIn posts
- 10 Facebook event pages
- 22 Facebook posts

The Big 5 Newsletter

- March edition (opened by 900 recipients) - Earth Month was a top story
- April edition (opened by 896 recipients) - Earth Month Passport highlighted

Press Release

- Sent out to 86 media contacts

City of Sun Prairie Website

- Webpage updated with flyers for all events

THANK YOU TO OUR PARTNERS!

