



FAMILY AQUATIC CENTER

SOLAR TREE SPONSORSHIP GUIDE

CITY OF SUN PRAIRIE

SOLAR TREE

02

PROJECT OVERVIEW

Big Changes are Coming to Sun Prairie

The City of Sun Prairie Family Aquatic Center (FAC), located at 920 Linnerud Dr, aims to provide a vibrant, inclusive, and safe recreational space where families and individuals can enjoy quality time together. As one of the most heavily used city facilities, the FAC sees over 22,000 attendees annually. In 2025/2026, the FAC will undergo a major renovation project to improve facility energy usage and increase its offerings. Proposed project features include a full bathhouse remodel, upgrades to the mechanical and electrical systems, and the addition of multiple new slides, an aqua zipline, basketball hoops, and an obstacle course.

A Clean Energy Future for All

In alignment with the city's focus area of "Sustainable Sun Prairie," unique trees that produce solar energy will be installed on the pool deck as part of this renovation project. These 25' clean energy trees are not only eye-catching, but will provide over 700 sq ft of shade to pool users, offset 35% of the FAC's energy usage, and, most importantly, serve as Sun Prairie's first public-facing solar PV system. The City of Sun Prairie is covering 60% of the cost of the solar trees and is offering lifetime sponsorship opportunities to cover the remaining 40%. Businesses, organizations, and individuals are invited to sponsor the FAC's solar tree project to spotlight their dedication to a clean energy future in Sun Prairie. Various sponsorship levels are available, beginning at \$500. Additional details on sponsorship and recognition can be found on pages 3-4.

Your logo here!

**for sponsors \$10,000+*



SPONSORSHIP LEVELS

\$25,000

Solar Forest Champion

Limited to one sponsor

- Lifetime sponsorship.
- Naming rights to the solar tree forest (ex: "Welcome to the [sponsor name] Clean Energy Forest").
- Prominent display of name/logo on entry to solar forest.
- Presenting sponsor for first swim at newly renovated FAC.
- Opportunity for representative to speak at ribbon cutting ceremony.
- In-office Lunch 'N Learn presented by Sun Prairie's Sustainability Coordinator.
- First to slide down the new waterslide at the renovated FAC.
- Invitation to serve on judging panel for youth graphic wrap design contest.
- Name included on "Friends of the Forest" plaque.
- 10 free FAC 2026 season passes.
- Invitation to ribbon cutting ceremony.
- Name/logo included in project press-release.
- Social media recognition.
- Name/logo included in City of Sun Prairie 2026 Recreation Program Guide.
- Shoutout during summer 2026 Flick 'n Float event.
- Name included on recognition tree in the Westside Community Services Building.
- Name/logo included on City of Sun Prairie project webpages.

\$18,000

Clean Energy Steward

Full tree sponsorship

- Lifetime sponsorship.
- Name/logo included on one solar tree (note: no other sponsor names will be included on your tree).
- First to slide down the new waterslide at the renovated FAC.
- Invitation to serve on judging panel for youth graphic wrap design contest.
- Name included on FAC "Friends of the Forest" plaque.
- 5 free FAC 2026 season passes.
- Invitation to ribbon cutting ceremony.
- Name/logo included in project press-release.
- Social media recognition.
- Name/logo included in City of Sun Prairie 2026 Recreation Program Guide.
- Shoutout during summer 2026 Flick 'n Float event.
- Name included on recognition tree in the Westside Community Services Building.
- Name/logo included on City of Sun Prairie project webpages.

\$10,000

Canopy Advocate

Partial tree sponsorship - limit 2 sponsors per tree

- Lifetime sponsorship.
- Name/logo included on arm of a solar tree.
- First to slide down the new waterslide at the renovated FAC.
- Invitation to serve on judging panel for youth graphic wrap design contest.
- Name included on FAC "Friends of the Forest" plaque.
- 3 free FAC 2026 season passes.
- Invitation to ribbon cutting ceremony.
- Name/logo included in project press-release.
- Social media recognition.
- Name/logo included in City of Sun Prairie 2026 Recreation Program Guide.
- Shoutout during summer 2026 Flick 'n Float event.
- Name included on recognition tree in the Westside Community Services Building.
- Name/logo included on various City of Sun Prairie project webpages.

SPONSORSHIP LEVELS (cont'd)

\$5,000

Seedling Supporter

- Lifetime sponsorship.
- Name/logo included on fence panel near lifeguard stand.
- Name included on FAC "Friends of the Forest" plaque.
- 1 free FAC 2026 season pass.
- Invitation to ribbon cutting ceremony.
- Name/logo included in project press-release.
- Social media recognition.
- Name/logo included in City of Sun Prairie 2026 Recreation Program Guide.
- Shoutout during summer 2026 Flick 'n Float event.
- Name included on recognition tree in the Westside Community Services Building.
- Name/logo included on various City of Sun Prairie project webpages.

\$1,000

Friend of the Forest

- Lifetime sponsorship.
- Name included on FAC "Friends of the Forest" plaque.
- 1 free FAC 2026 season pass.
- Invitation to ribbon cutting ceremony.
- Name/logo included in project press-release.
- Social media recognition.
- Name/logo included in City of Sun Prairie 2026 Recreation Program Guide.
- Shoutout during summer 2026 Flick 'n Float event.
- Name included on recognition tree in the Westside Community Services Building.
- Name/logo included on various City of Sun Prairie project webpages.

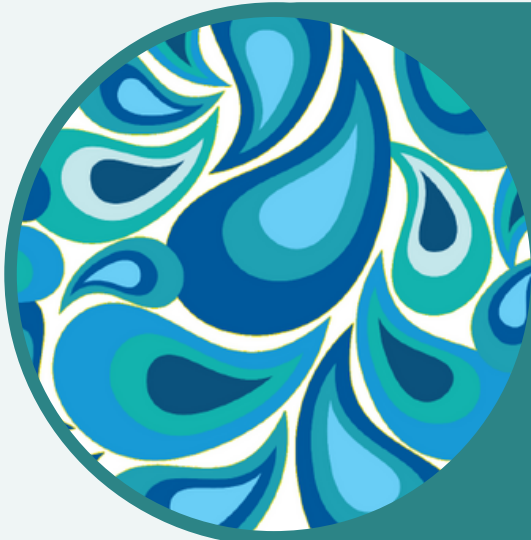
\$500

Shade Partner

- Lifetime sponsorship.
- Name included on FAC "Friends of the Forest" plaque.
- Invitation to ribbon cutting ceremony.
- Name/logo included in project press-release.
- Social media recognition.
- Shoutout during summer 2026 Flick 'n Float event.



ADDITIONAL DETAILS



YOUTH DESIGN CONTEST

Each solar tree will be outfitted with a highly-durable custom graphic wrap. To celebrate the connection between art and science, Sun Prairie youth will be invited to participate in an art competition to design custom wraps for the solar trees. Any sponsor who provides \$10,000+ will be invited to serve on the judging panel for the graphic wrap design competition and help select the winning designs for the solar trees.

SOLAR TREE FEATURES

Each solar tree will be outfitted with colorful LED lights for night swims, outlets for charging phones and laptops, and a QR code linking to real-time solar energy production. The solar trees are approximately 5 kW in size each and are expected to produce 35% of the FAC's annual energy consumption. During the off-season, the clean energy produced by the solar trees will be sold back to the grid.



SPONSORSHIP DETAILS

Sponsorship opportunities are limited and will be filled on a first-come first-serve basis. All sponsorships are lifetime sponsorships, meaning that your name/logo will not be replaced by another sponsor in the future. The City of Sun Prairie reserves the right to deny sponsors, content, and messaging that may damage the City's reputation, mission, or vision. Sponsorships are open now through January 31, 2026.



READY TO SPONSOR?

Ready to Sponsor?

Fill out this sponsorship form to get started:
[SPONSORSHIP FORM](#)

Questions?

For more information, questions, or customization requests, please contact Rose Daily, Sustainability & Resilience Manager, at rdaily@cityofsunprairie.com or (608) 381-5553

Want to Learn More?

Interested in learning more about the Family Aquatic Center renovation project? Please visit: cityofsunprairie.com/1858/FAC-Renovation-Project-Information