



OFFICE OF THE CITY CLERK

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Public Notice of the City of Sun Prairie, pursuant to Section 19.84, Wisconsin Statutes, is hereby given to the public and to the news media, that the following meeting will be held:

BID BEAUTIFICATION COMMITTEE MEETING

DATE: TUESDAY, JUNE 06, 2023 TIME: 1:30 PM

LOCATION: CANNERY WINE BAR & TASTING ROOM
212 E MAIN STREET
SUN PRAIRIE, WI 53590

1. CALL TO ORDER AND ROLL CALL

2. CITIZEN APPEARANCES, PUBLIC COMMENT

3. APPROVAL OF MINUTES

A. Approve Minutes from the March 15, 2023 Meeting

4. NEW BUSINESS

A. Banners on Light Poles, including public parking & consideration of Veterans Day banners

B. 2024 Construction: 100 & 200 E Main Street Business' Back entrance Improvement Grant

5. OLD BUSINESS

A. Downtown Walkway - update & next steps

B. Strategic Plan Goals and Strategies, as outlined in the 2023 Operation Plan Business **Beautification, Maintenance & Signage Committee:**

The objective of this committee is to facilitate maintenance, upkeep, and improvement of downtown Sun Prairie public spaces through advocacy for safety and improvement; and to create an attractive, historic, and playful downtown environment through structure improvements and enhancements.

Goal: Market and promote downtown as a brand and a destination (*this item also appears under Advertising, Promotions & Events Committee*)

A. Create and add programming which utilizes and complements the redesign of Cannery Square Park while embracing the diverse voices of the community (Racial/ethnic groups, age groups including students/youth/families, neighborhoods, and a variety of economic status)

Goal: Create an attractive and identifiable sense of place that will catalyze activity

A. Redesign and rebuild Cannery Square Park to create a human-scale environment which promotes ad-hoc daily use as well as small and large group programming. Consider adding a stage and movable furniture. Consider a replacement water feature, public art, or other permanent attraction. Include Sun Prairie students in the design process.

LEAD ORGANIZATION: CITY || BID ROLE: ADVOCACY, SUPPORT, FUNDING

B. Leverage the uniqueness of the Sun Prairie Downtown Historic District, a registered national and state historic district consisting of 26 contributing buildings in the 100 and 200 blocks of E. Main St, in BID branding. Feature the historic district in BID marketing, wayfinding, and promotional materials and encourage BID members to do the same. In addition to the Historic District, four properties within the BID boundary are listed on the national or state historic register: Crosse House, Water Tower, Chase Grain Elevator, and the Cannery (now Nitty Gritty).

LEAD ORGANIZATION: BID || BID ROLE: PROMOTION, MARKETING

C. Continue sidewalk expansion on Main Street and dedicate a portion of the street right-of-way around Cannery Square Park to expand the Park.

LEAD ORGANIZATION: CITY || BID ROLE: ADVOCACY, SUPPORT

A. Provide wayfinding within the BID to point out businesses not on Main Street, including Angell Park. Support the Lakota Plan's recommendation to change Lane Street to Festival St. which will actively connect to Ashley Field. Create a similar connection from Cannery Park to Angell Park.

LEAD ORGANIZATION: BID || BID ROLE: PARTNER WITH CITY TO FUND AND IMPLEMENT

B. Provide consistent visual branding elements in physical infrastructure (murals, signage, etc) as well as in digital and physical media.

LEAD ORGANIZATION: BID || BID ROLE: CREATE AND IMPLEMENT

Goal: Ensure easy/safe access to and within Downtown for all people using various transportation modes (cars, bicycles, pedestrians, transit)

A. Collaborate with the City on the forthcoming transit system to ensure frequent, accessible service to Downtown from the BRT connector and the rest of the city.

LEAD ORGANIZATION: CITY || BID ROLE: ADVOCACY

B. Promote use of alternative modes (transit, bike, walk) to access and move around downtown, in partnership with City Transit and bike advocacy groups.

LEAD ORGANIZATION: BID || BID ROLE: BUILD PARTNERSHIPS, FUND

C. Collaborate with the City to improve infrastructure for alternative modes, including when transitioning modes (such as bike racks on buses).

LEAD ORGANIZATION: CITY || BID ROLE: ADVOCACY, FUND

6. REFERRALS TO STAFF OR COMMITTEE REVIEW OR ACTION

7. **NEXT MEETING DATE**

8. **ADJOURNMENT**

Posted: June 4, 2023

Posted: Sun Prairie City Hall
300 East Main Street

Sun Prairie Public Library
1350 Linnerud Drive

Sun Prairie Utilities
125 West Main Street

Members

Dan Callies

Adam Bougie

Jeff Gauger

Bill Howe

Deb Krebs

Nicole Fulton

Joe Van Tassel

Jenny Stebnitz – Committee Chair

NOTE: Please note that, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact the City Clerk's Office, 300 East Main Street, Sun Prairie WI 53590 (608) 837-2511

NOTE: It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.