



WiBee: THE WISCONSIN WILD BEE APP

A new tool to monitor the
pollinators visiting your flowers.



Learn more and get started at:
www.pollinators.wisc.edu/wibee

Email us:
pollinators@wisc.edu



GRATTON LAB
LANDSCAPE ECOLOGY OF INSECTS

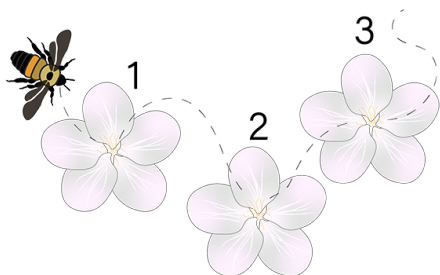
The WiBee App:



is a **citizen science smartphone app** designed for growers, gardeners, and nature enthusiasts to conduct short pollinator surveys on flowers and blooming crops.

Take a few minutes to look at some flowers, learn about bees, and contribute to a state wide project on Wisconsin's wild bees.

Why track wild bees?



- Wisconsin is home to 400+ species of wild bees that are important pollinators of both wildflowers and crops such as apples, berries, melons, squash, and cucumbers.
- Tracking pollinator activity can help inform local conservation practices.
- Knowing your pollinator community can also inform pollination management practices to improve crop yield or quality.
- But wild bees are variable and we need **lots of data** from all over the state in order to understand when and where wild bees occur in the landscape.

The WiBee App was developed by the Gratton Lab at the University of Wisconsin-Madison Department of Entomology and generously supported by Gwenyn Hill Farm and a University of Wisconsin Baldwin Idea Award.