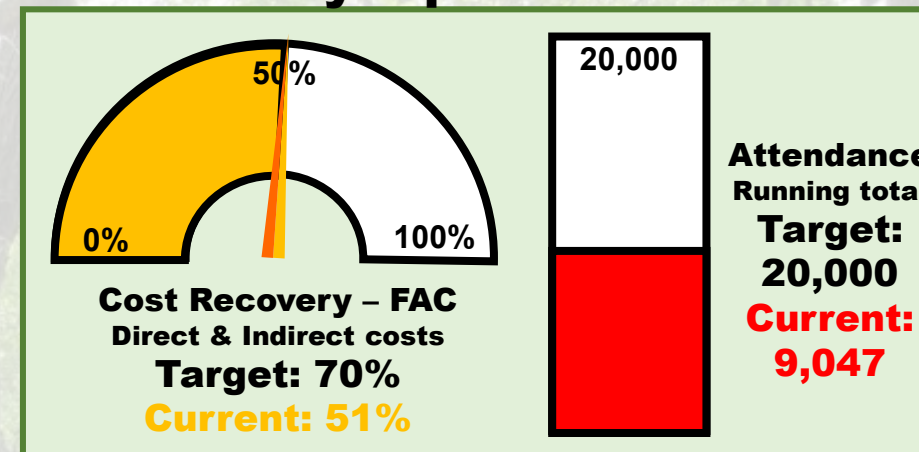


July 2021: Month End Metrics

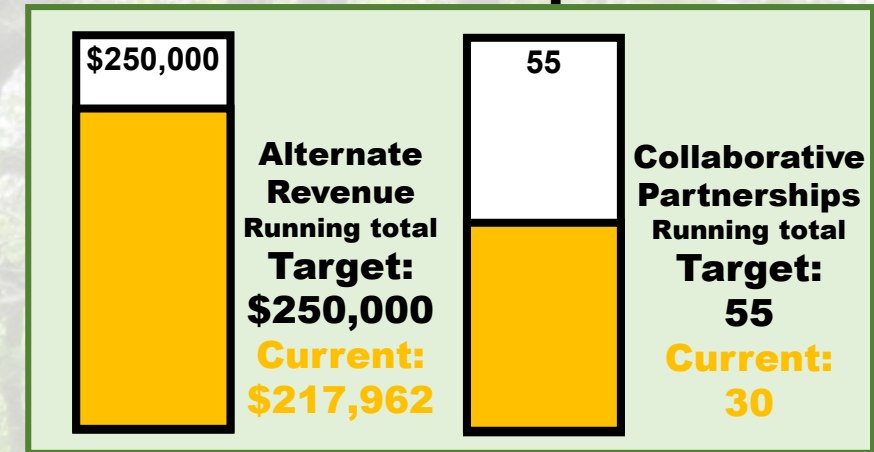
Recreation Programs



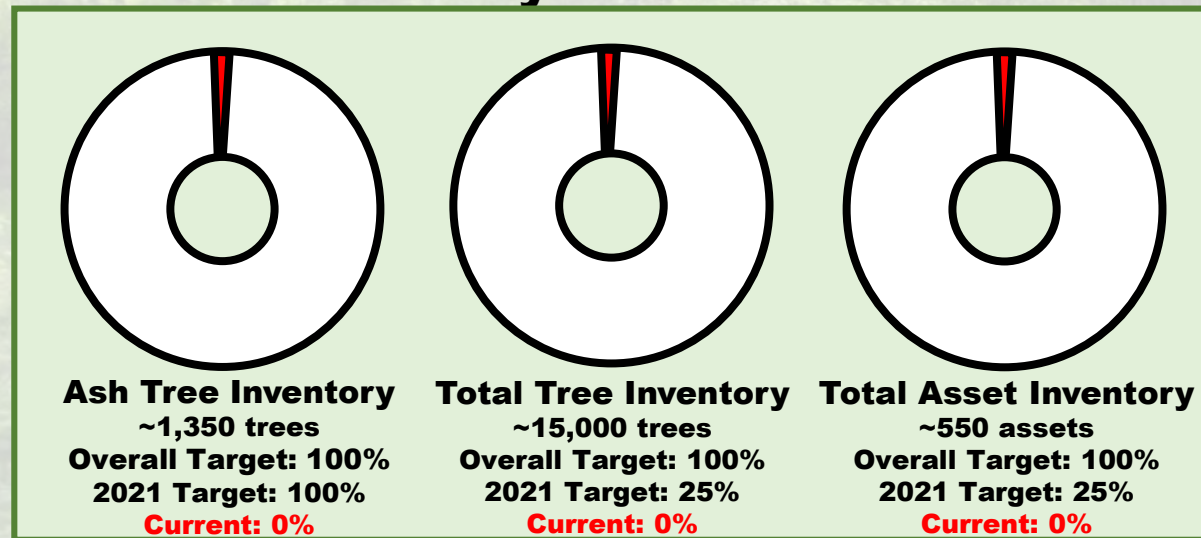
Family Aquatic Center



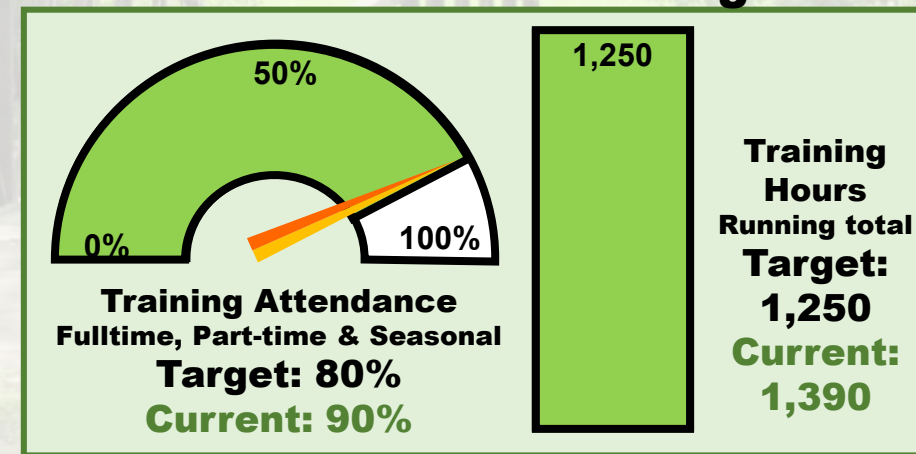
Partnerships



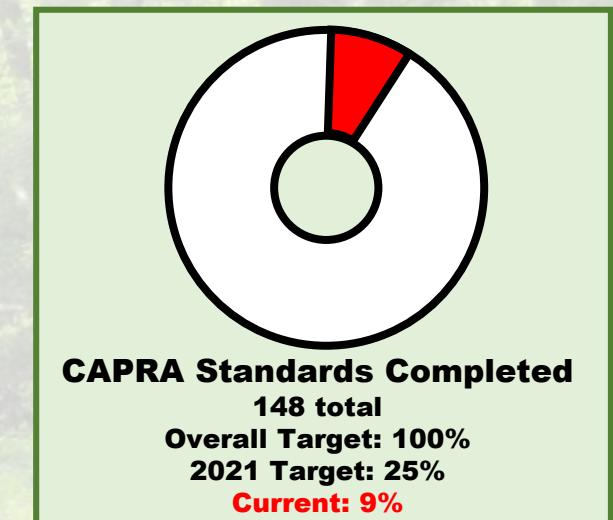
Park System Assets



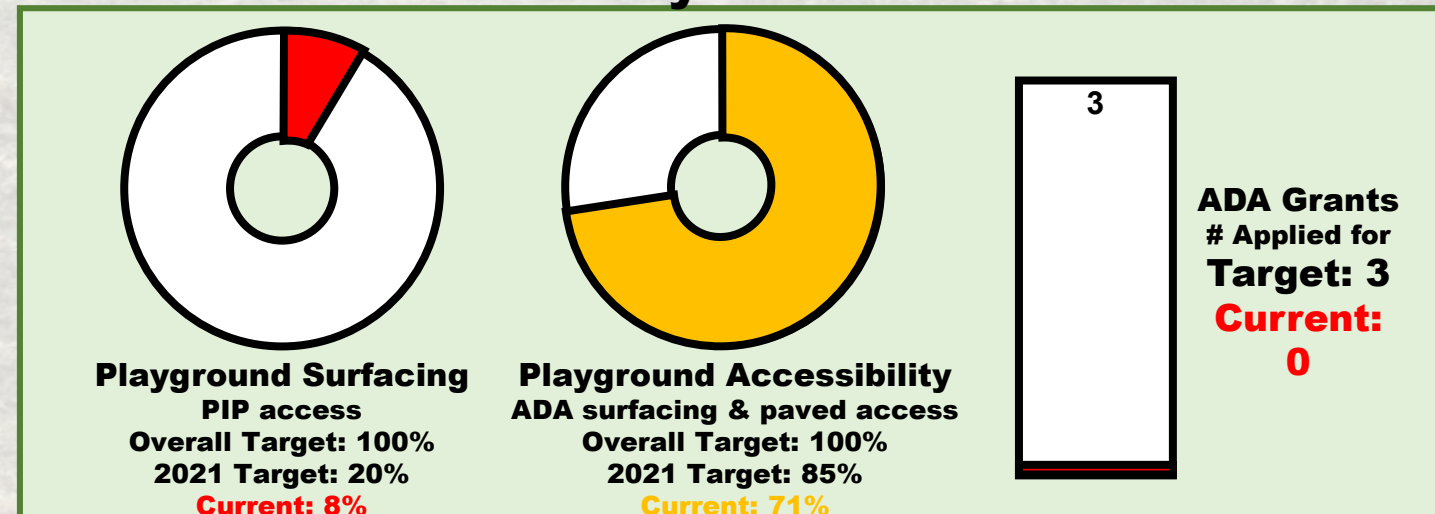
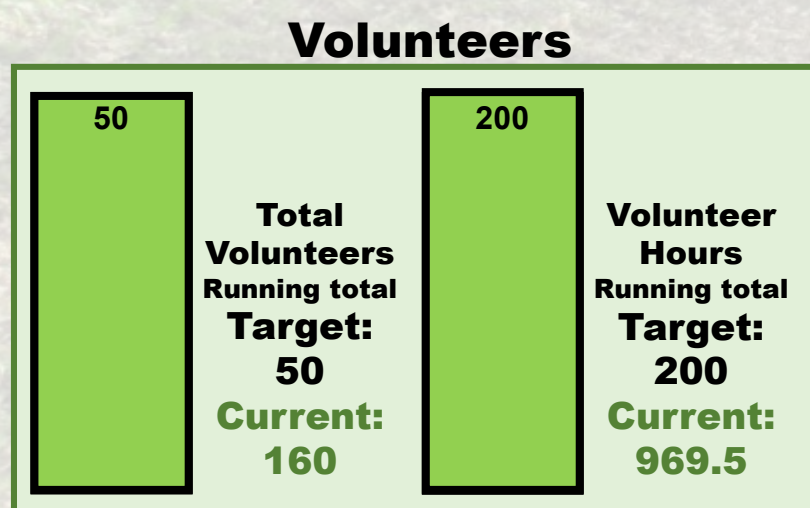
Personnel & Training



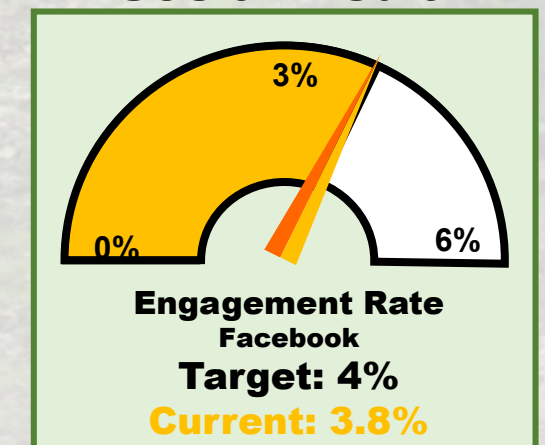
CAPRA



Accessibility & Inclusiveness



Social Media



July 2021: Month End Task Updates

Develop & Implement Financial Sustainability Plan

- Not Started**
- In Progress**
 - Presented draft plan to PRFC in June 2021
 - Working through deferred maintenance plan and service standards
- Completed**

Identify all Deferred Maintenance Items & Develop Action Plan

- Not Started**
- In Progress**
 - List of all park assets has been reviewed
 - Rough scan and rough estimate of deferred maintenance calculated
 - Parks crew is conducting inventory and condition reports of assets
- Completed**

Develop & Implement Donations/Fundraising Policy

- Not Started**
- In Progress**
 - Policy drafted in December 2020
 - Policy underwent process of internal review in January 2021
 - Policy approved and adopted by Council on February 2, 2021
- Completed**

Develop an Annual Partnership Guide for Planned Giving

- Not Started**
- In Progress**
 - Hired a Community Events/Sponsorship Development Coordinator
 - Research on guides from other communities begun
 - Coordinator meeting with internal customers to determine needs
- Completed**

Develop & Execute MOU with Sun Prairie Parks Friends, Inc.

- Not Started**
- In Progress**
- Completed**

Develop & Implement a Formal Volunteer Program

- Not Started**
- In Progress**
- Completed**

Update existing ADA Transition Plan

- Not Started**
- In Progress**
 - Staff met with the consulting firm who originally completed the transition plan (2013) to review it.
 - Staff began completing an inventory of tasks that have already been completed.
- Completed**

Development of a Comprehensive Recreation Programming Plan

- Not Started**
- In Progress**
- Completed**

Develop Department-wide Marketing Plan for 2022 Implementation

- Not Started**
- In Progress**
 - Project team is continuing to meet regularly.
 - Research began on other department marketing plans through NRPA connect.
 - Work began on draft plan
- Completed**

Develop & Implement a Social Media Content Calendar

- Not Started**
- In Progress**
 - Project team is meeting bi-weekly
 - Draft in progress
- Completed**