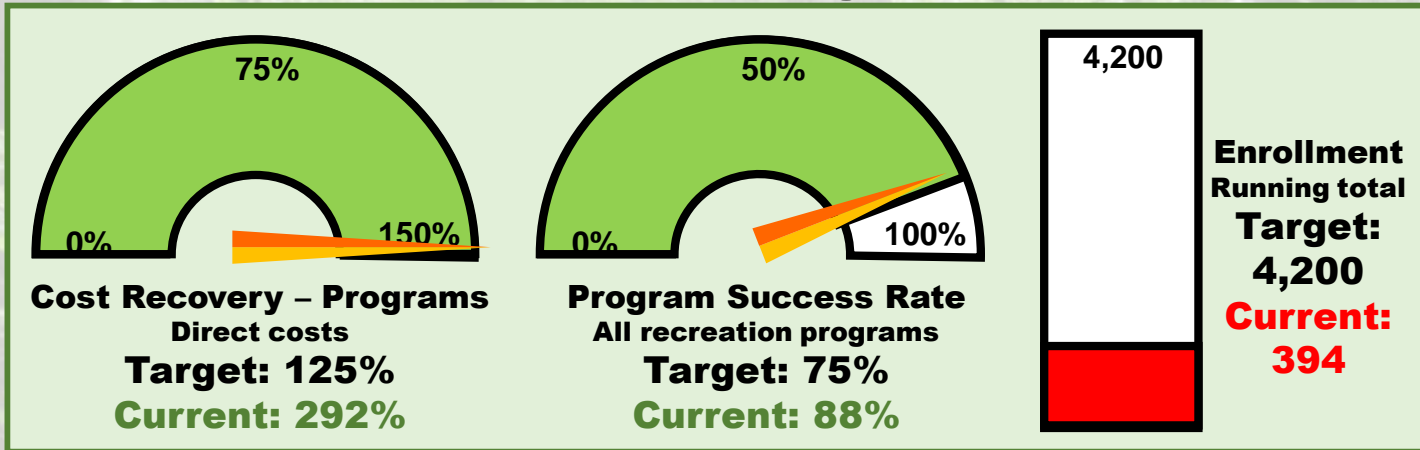
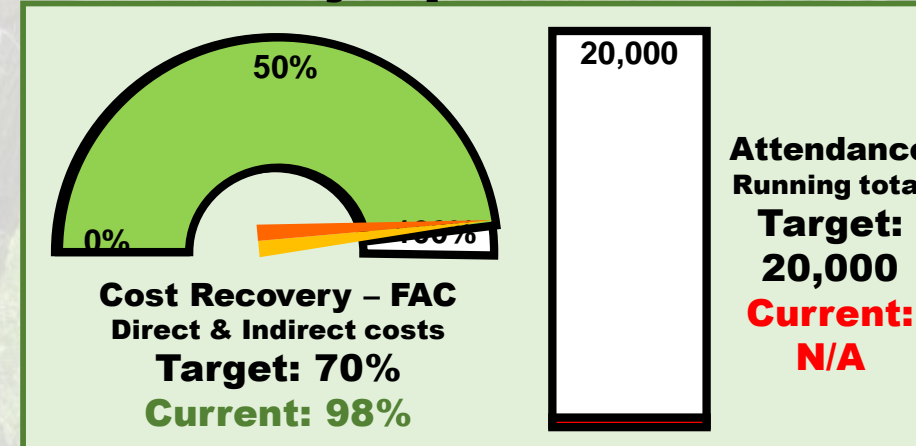


May 2021: Month End Metrics

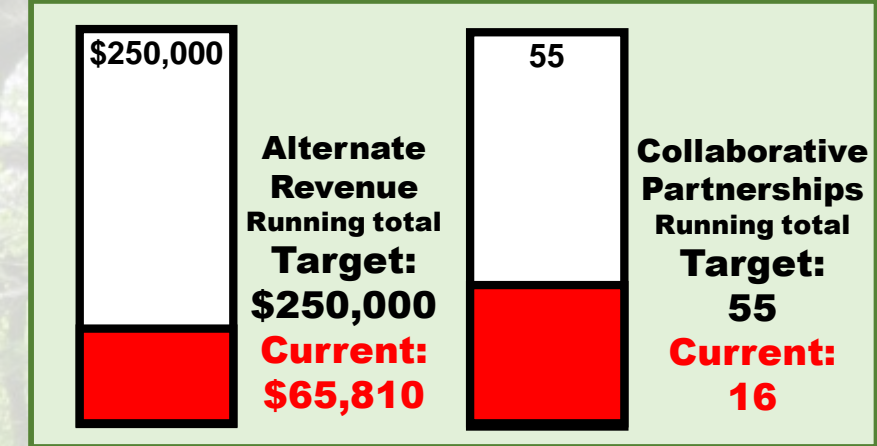
Recreation Programs



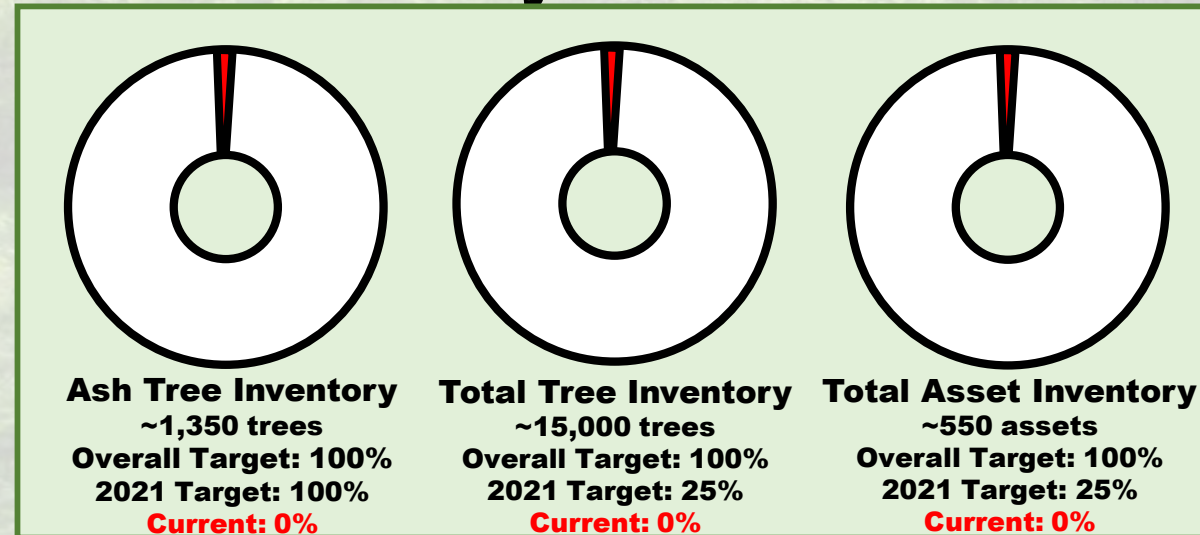
Family Aquatic Center



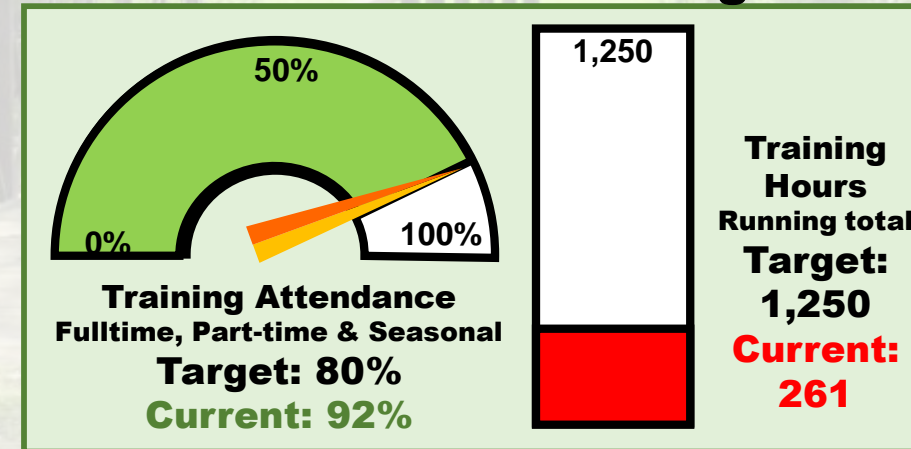
Partnerships



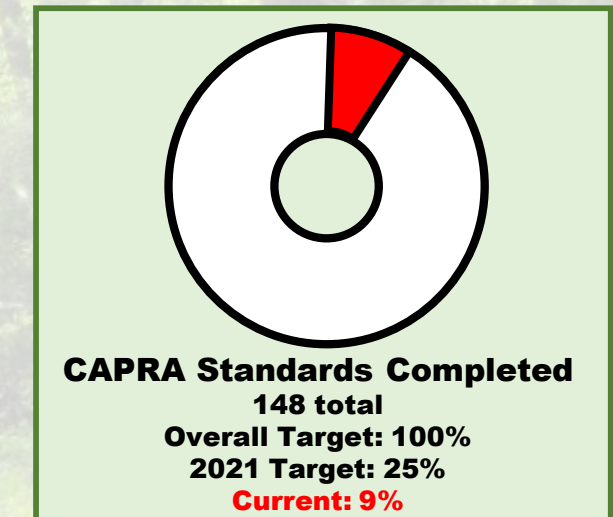
Park System Assets



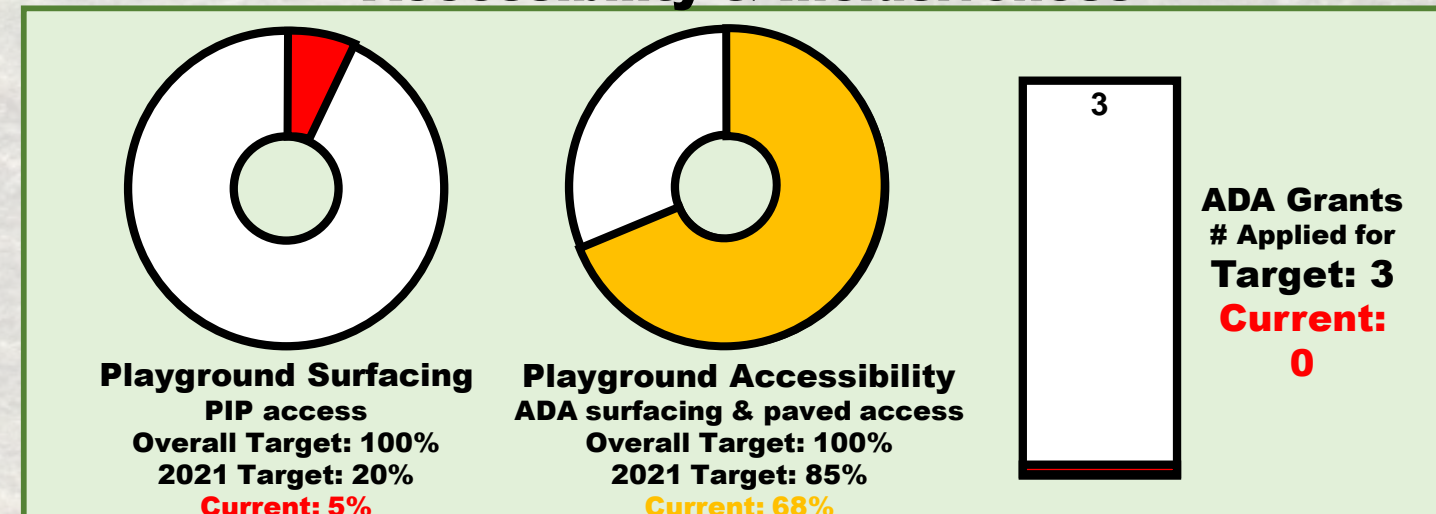
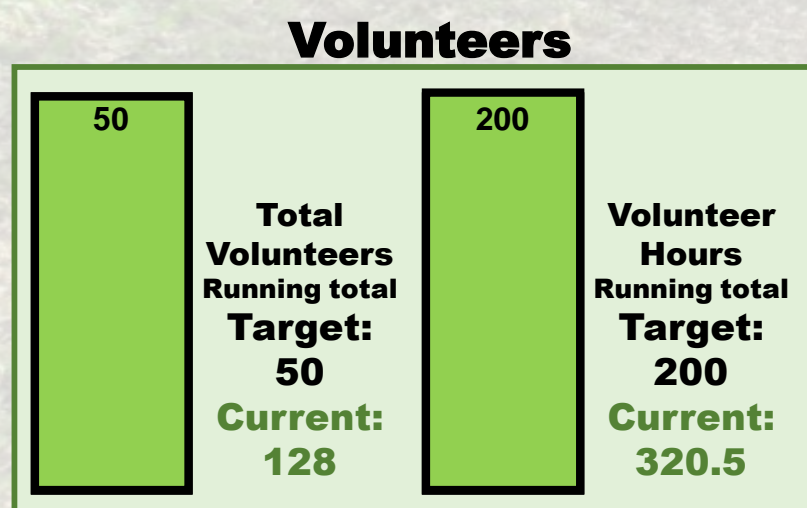
Personnel & Training



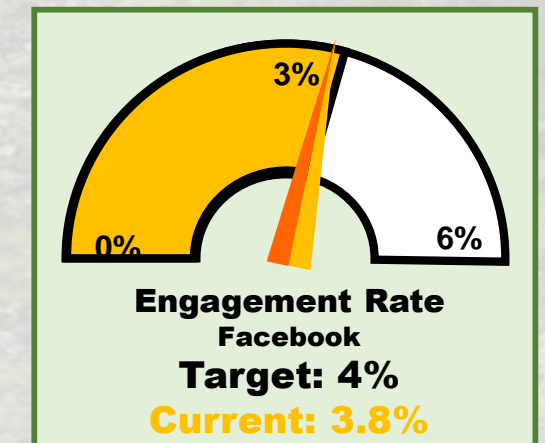
CAPRA



Accessibility & Inclusiveness



Social Media



May 2021: Month End Task Updates

Develop & Implement Financial Sustainability Plan

- Not Started
- In Progress
- Completed

- A draft of the plan has been developed
- Addition of parks maintenance and scholarship program information
- Preparation of plan to present status to PRFC

Identify all Deferred Maintenance Items & Develop Action Plan

- Not Started
- In Progress
- Completed

- List of all park assets has been reviewed
- Rough scan and rough estimate of deferred maintenance calculated: \$9.9 million with aquatic center/\$4.5 million without

Develop & Implement Donations/Fundraising Policy

- Not Started
- In Progress
- Completed

- Policy drafted in December 2020
- Policy underwent process of internal review in January 2021
- Policy approved and adopted by Council on February 2, 2021

Develop an Annual Partnership Guide for Planned Giving

- Not Started
- In Progress
- Completed

Develop & Execute MOU with Sun Prairie Parks Friends, Inc.

- Not Started
- In Progress
- Completed

Develop & Implement a Formal Volunteer Program

- Not Started
- In Progress
- Completed

Update existing ADA Transition Plan

- Not Started
- In Progress
- Completed

- Staff met with the consulting firm who originally completed the transition plan (2013) to review it.
- Staff began completing an inventory of tasks that have already been completed.

Development of a Comprehensive Recreation Programming Plan

- Not Started
- In Progress
- Completed

Develop Department-wide Marketing Plan for 2022 Implementation

- Not Started
- In Progress
- Completed

- Project team is continuing to meet regularly.
- Research began on other department marketing plans through NRPA connect.
- In the process of developing an outline to internally review in June.

Develop & Implement a Social Media Content Calendar

- Not Started
- In Progress
- Completed

- Project team is meeting bi-weekly
- Development of a content calendar for staff review
- Development of goals to expand content calendar.