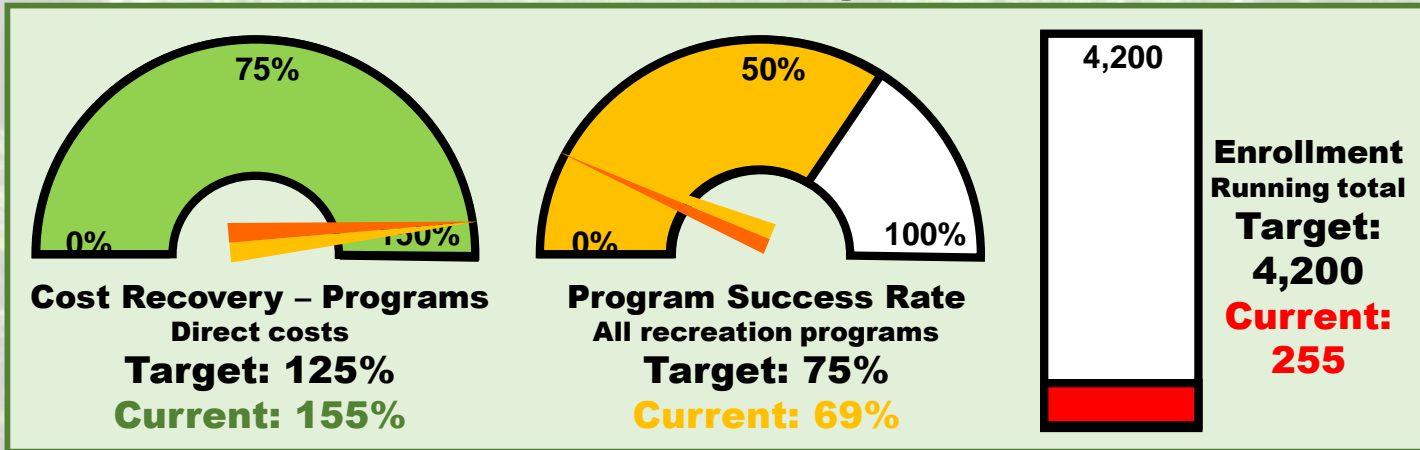
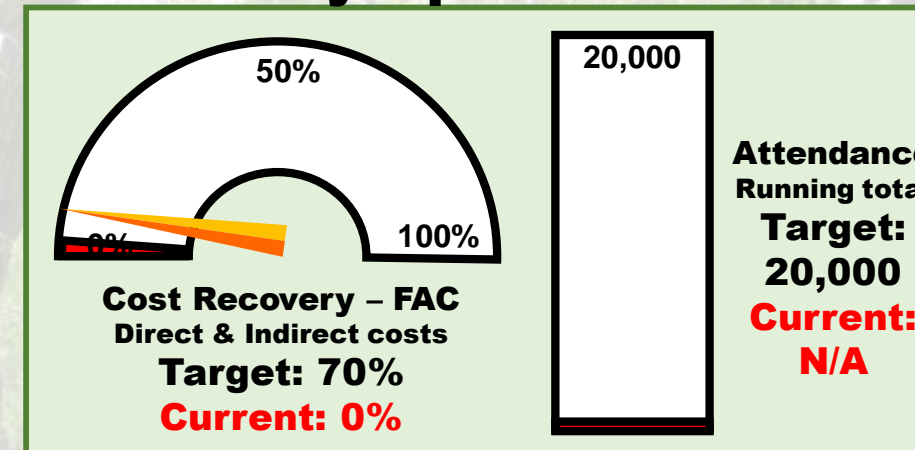


March 2021: Month End Metrics

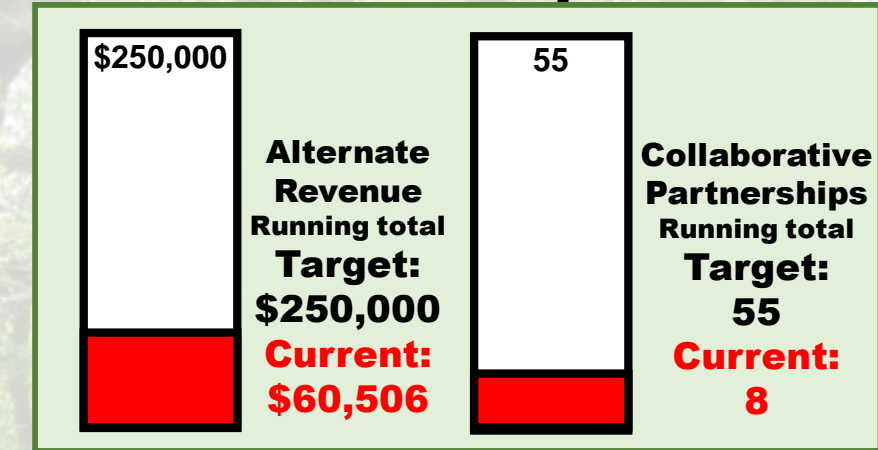
Recreation Programs



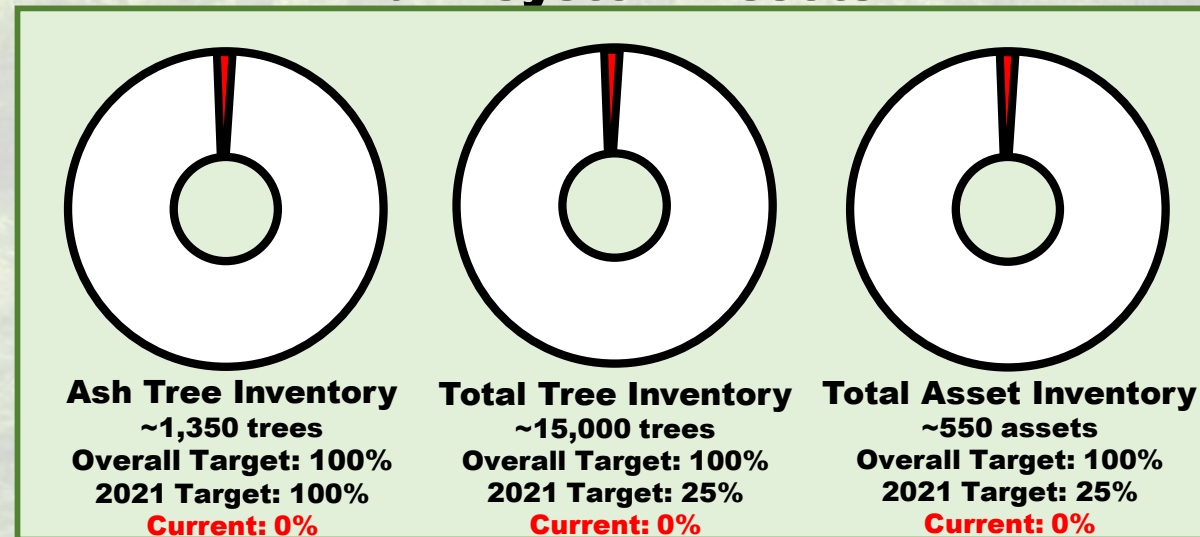
Family Aquatic Center



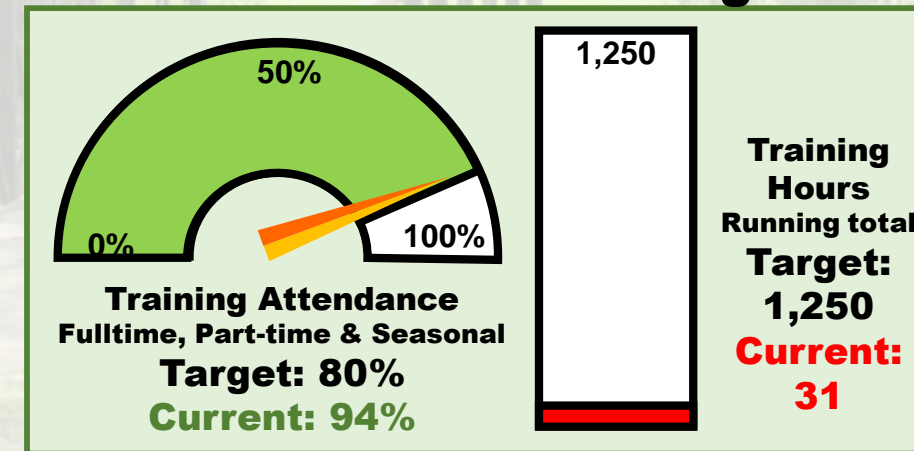
Partnerships



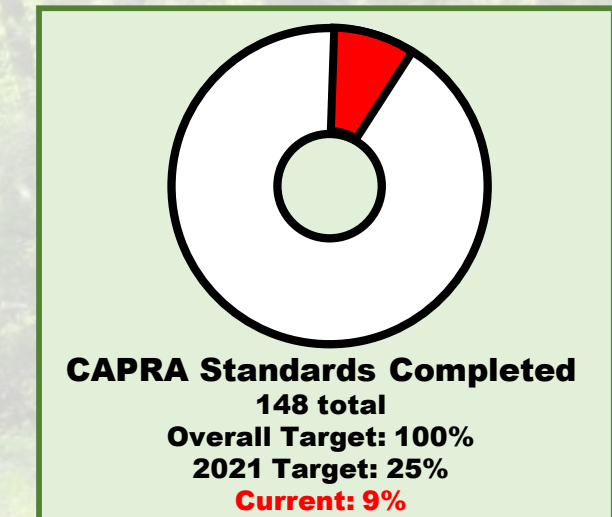
Park System Assets



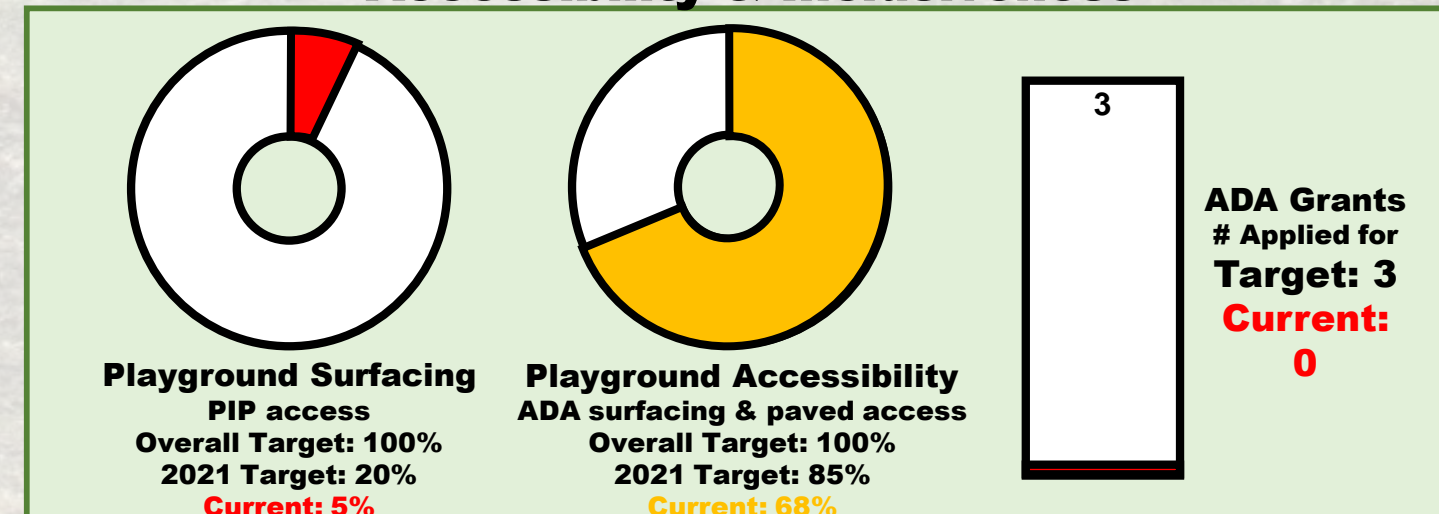
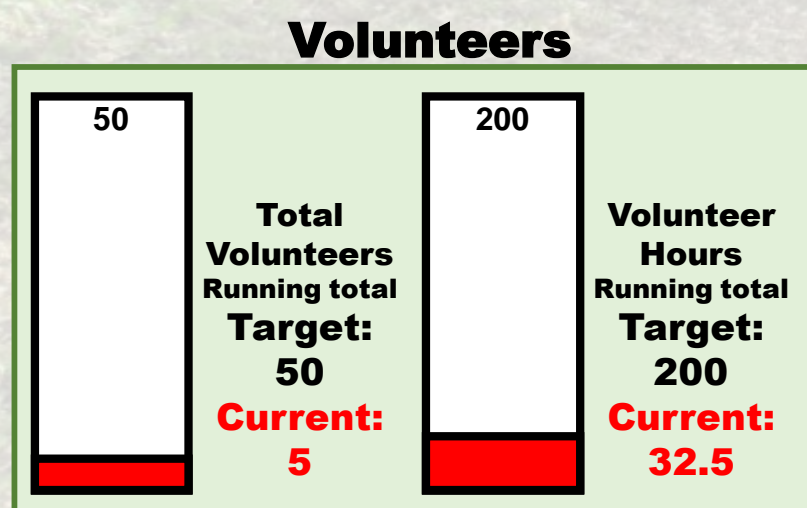
Personnel & Training



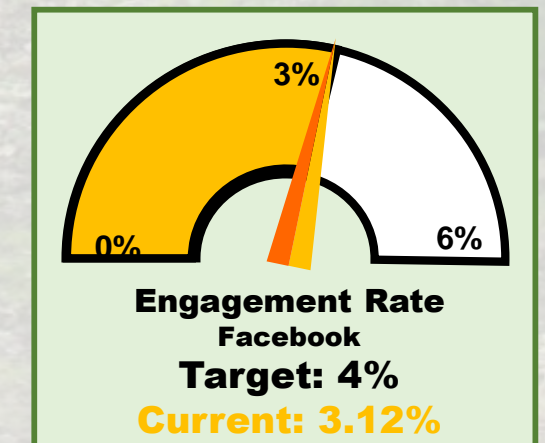
CAPRA



Accessibility & Inclusiveness



Social Media



March 2021: Month End Task Updates

Develop & Implement Financial Sustainability Plan

- | | |
|--|--|
| <input type="checkbox"/> Not Started
<input checked="" type="checkbox"/> In Progress
<input type="checkbox"/> Completed | <ul style="list-style-type: none"> • Staff met in December 2020 for training on cost recovery • Draft pricing strategy and methodology is in the process of review • Nearing completion of methodology and moving into report development phase of project. |
|--|--|

Identify all Deferred Maintenance Items & Develop Action Plan

- | | |
|--|--|
| <input checked="" type="checkbox"/> Not Started
<input type="checkbox"/> In Progress
<input type="checkbox"/> Completed | |
|--|--|

Develop & Implement Donations/Fundraising Policy

- | | |
|--|--|
| <input type="checkbox"/> Not Started
<input type="checkbox"/> In Progress
<input checked="" type="checkbox"/> Completed | <ul style="list-style-type: none"> • Policy drafted in December 2020 • Policy underwent process of internal review in January 2021 • Policy approved and adopted by Council on February 2, 2021 |
|--|--|

Develop an Annual Partnership Guide for Planned Giving

- | | |
|--|--|
| <input checked="" type="checkbox"/> Not Started
<input type="checkbox"/> In Progress
<input type="checkbox"/> Completed | |
|--|--|

Develop & Execute MOU with Sun Prairie Parks Friends, Inc.

- | | |
|--|--|
| <input checked="" type="checkbox"/> Not Started
<input type="checkbox"/> In Progress
<input type="checkbox"/> Completed | |
|--|--|

Develop & Implement a Formal Volunteer Program

- | | |
|--|--|
| <input checked="" type="checkbox"/> Not Started
<input type="checkbox"/> In Progress
<input type="checkbox"/> Completed | |
|--|--|

Update existing ADA Transition Plan

- | | |
|--|--|
| <input checked="" type="checkbox"/> Not Started
<input type="checkbox"/> In Progress
<input type="checkbox"/> Completed | |
|--|--|

Development of a Comprehensive Recreation Programming Plan

- | | |
|--|--|
| <input checked="" type="checkbox"/> Not Started
<input type="checkbox"/> In Progress
<input type="checkbox"/> Completed | |
|--|--|

Develop Department-wide Marketing Plan for 2022 Implementation

- | | |
|--|---|
| <input type="checkbox"/> Not Started
<input checked="" type="checkbox"/> In Progress
<input type="checkbox"/> Completed | <ul style="list-style-type: none"> • Project team is continuing to meet regularly. • Current tasks include developing a marketing timeline and using google analytics for insights. |
|--|---|

Develop & Implement a Social Media Content Calendar

- | | |
|--|--|
| <input type="checkbox"/> Not Started
<input checked="" type="checkbox"/> In Progress
<input type="checkbox"/> Completed | <ul style="list-style-type: none"> • Project team is meeting bi-weekly • Developing a campaign for engagement throughout the park system and photo sharing |
|--|--|