

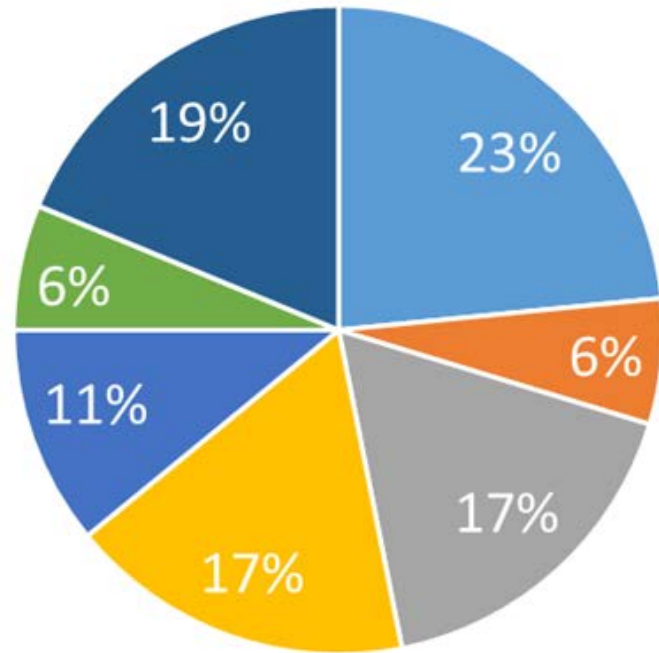
COVID-19 Business Impact Survey

Summary of Responses

May 5, 2020



Respondents by Number of Employees



■ Zero to 5 ■ 6 to 10 ■ 11 to 25 ■ 26 to 40 ■ 41 to 65 ■ 66 to 100 ■ 100 +

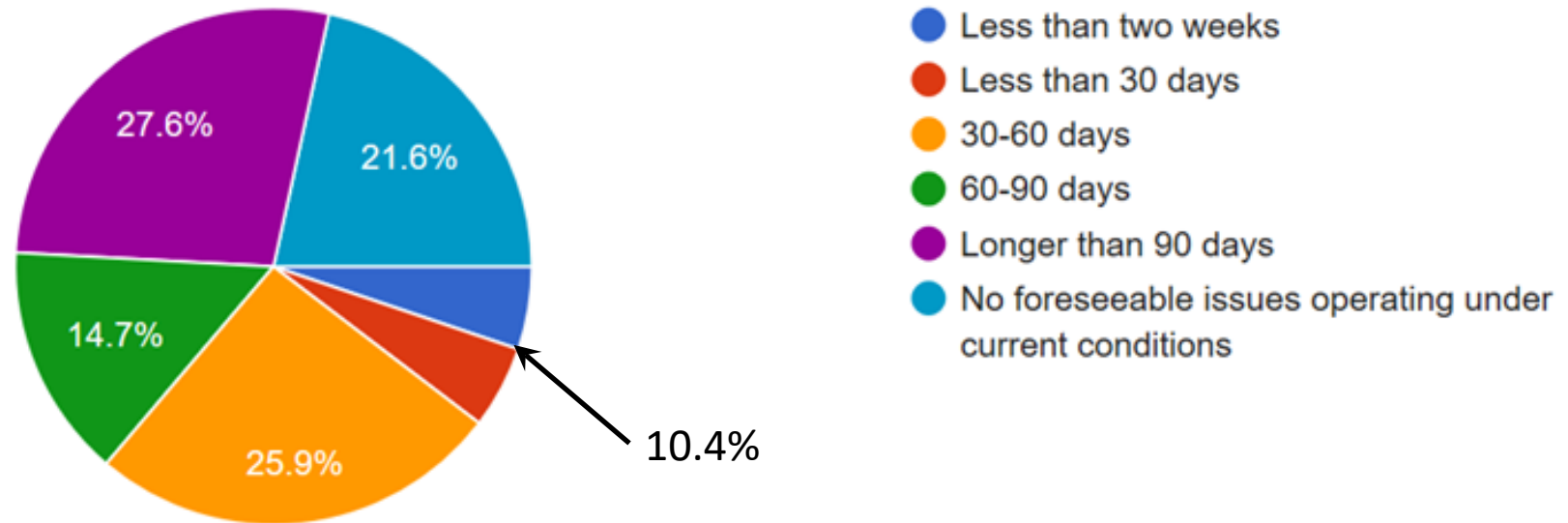
Total Responses:	119
% of Businesses 25 Employees or Under:	47%
% of Businesses 40 Employees or Under:	64%

Types of Businesses Responding:

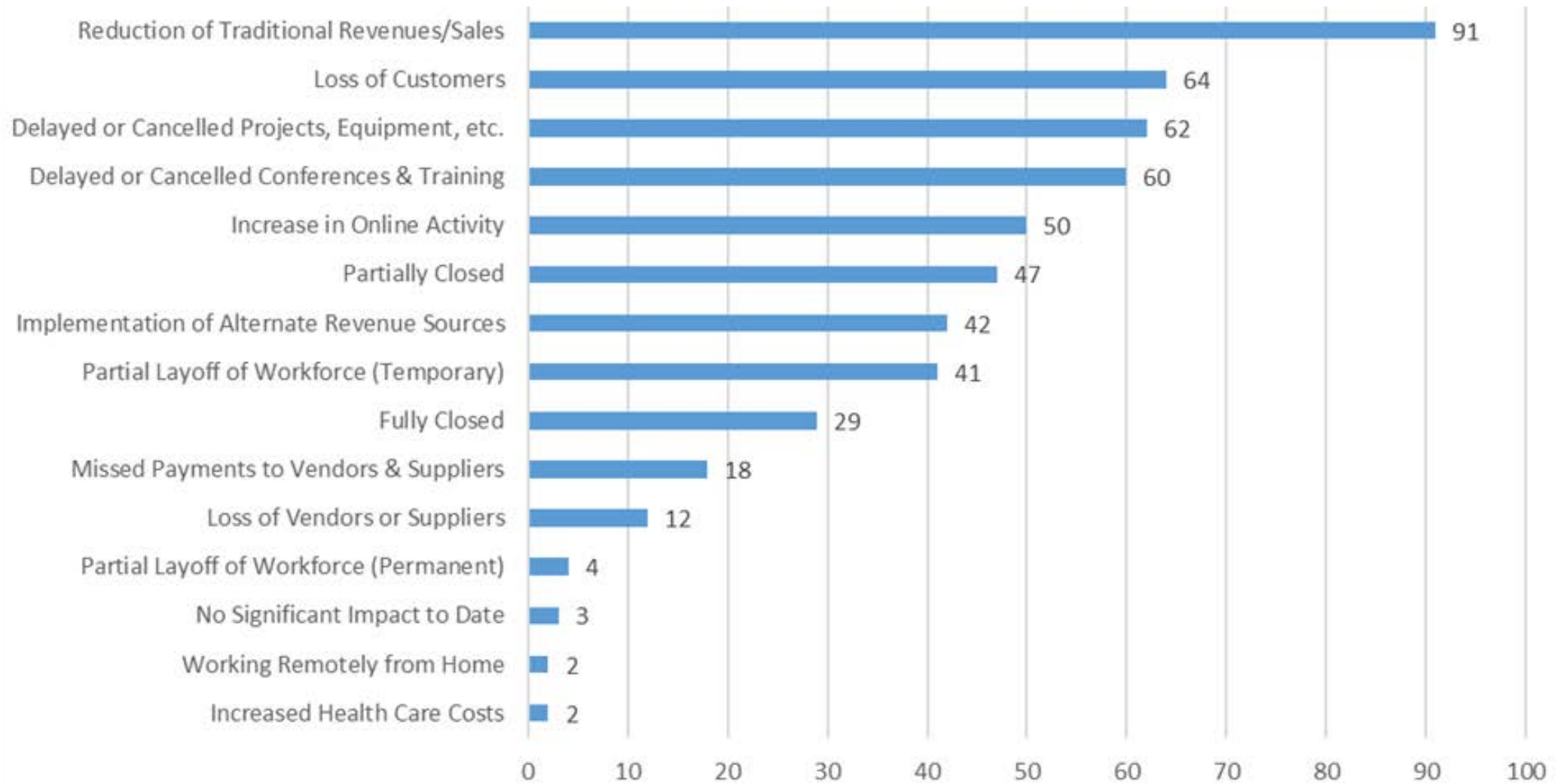
- Restaurants & Hospitality
- Warehousing
- Manufacturing & Industrial Services
- Retail
- Activity Clubs & Facilities
- Office (Real Estate, Finance & Insurance)
- Personal Services
- Health Care
- Residential Management
- Media Services

How long can your business continue to operate under current conditions?

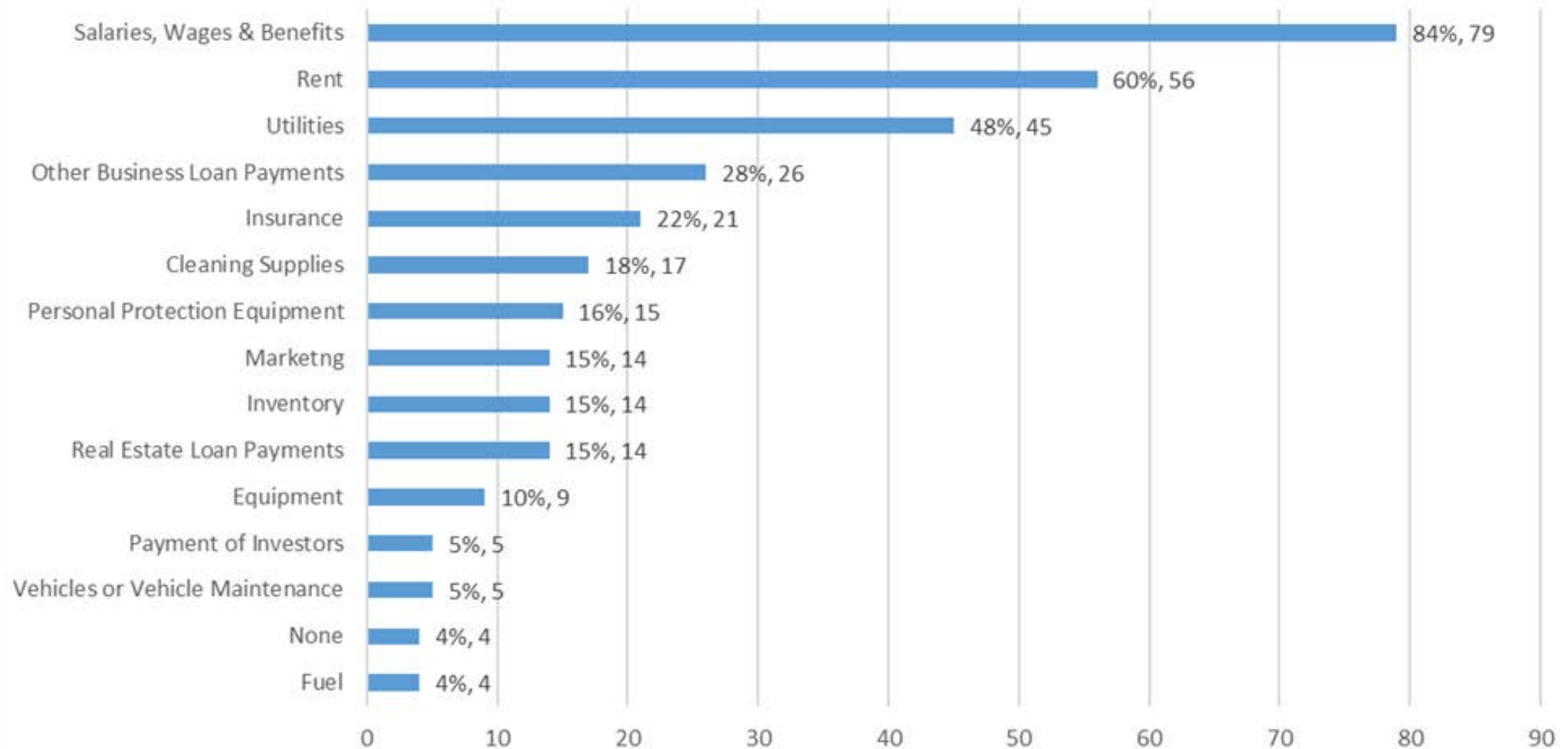
116 responses



What impacts from COVID-19 have you experienced in your business? (117 Responses)

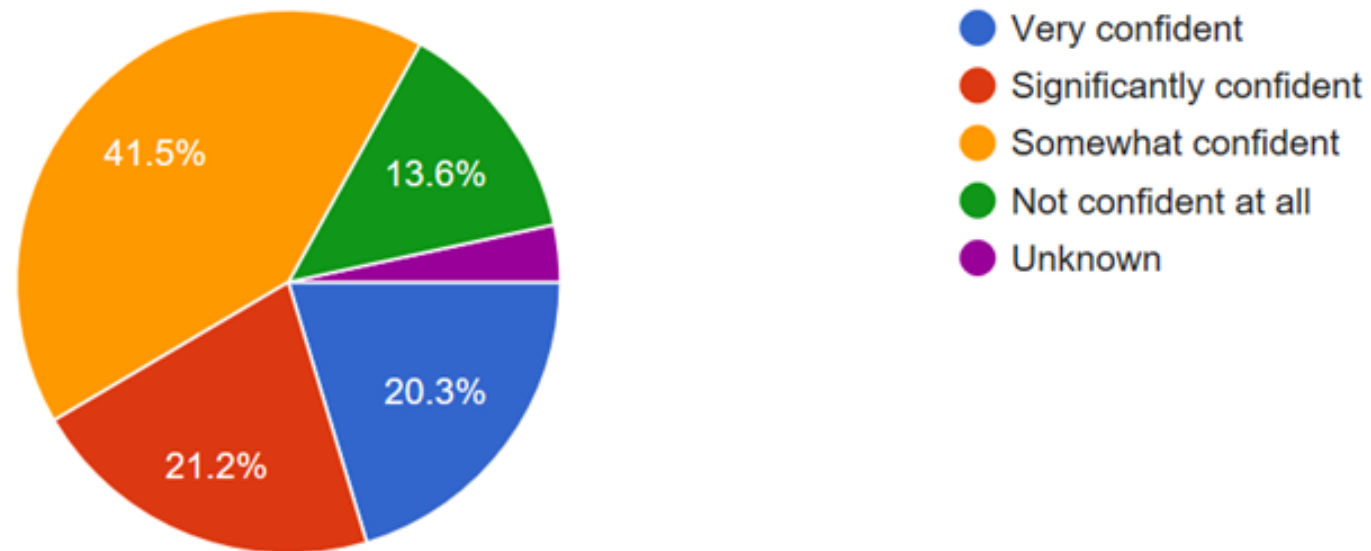


What expenses are you most likely to request financial assistance for? (94 Responses)



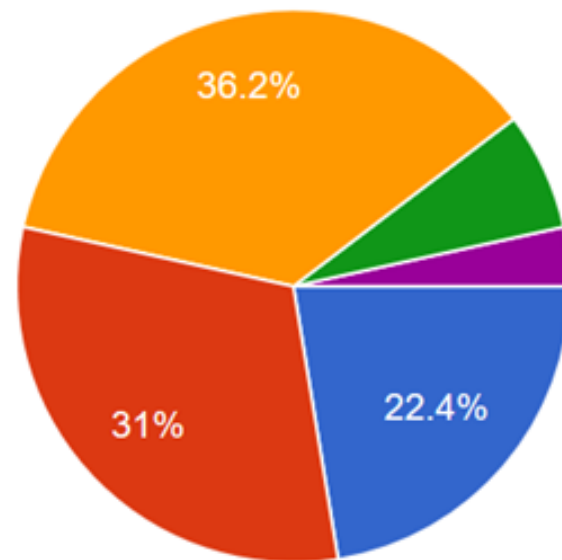
Assuming that phased re-opening of the Madison Area/Wisconsin economy can begin on May 26th, 2020, how confident are you that your business can recover to pre-COVID-19 operational levels?

118 responses



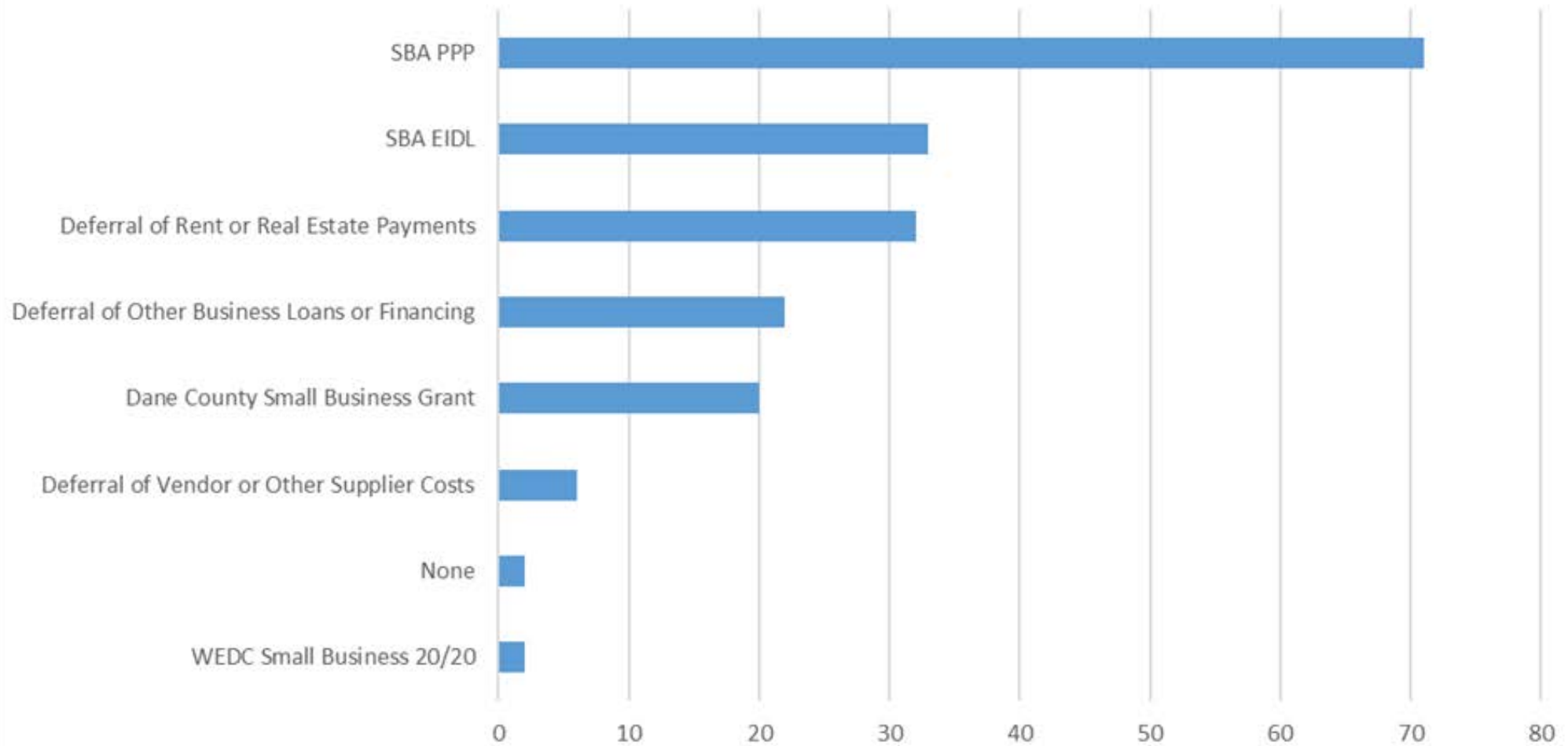
How long do you think recovery for your business to pre-COVID-19 levels will take?

116 responses



- Less than 6 months
- 6-12 months
- 12-24 months
- Longer than 24 months
- Not anticipating recovery to this degree

Has your business sought financial assistance through any of the following?
(84 Responses)



Questions?



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